





People & Information

engineered to work together



OBUG 2012
24 april
Maastricht

 ORACLE BENELUX
USER GROUP

Emiel van Bockel




Emiel van Bockel


Manager IS ('00)


DWH/BI ('97)

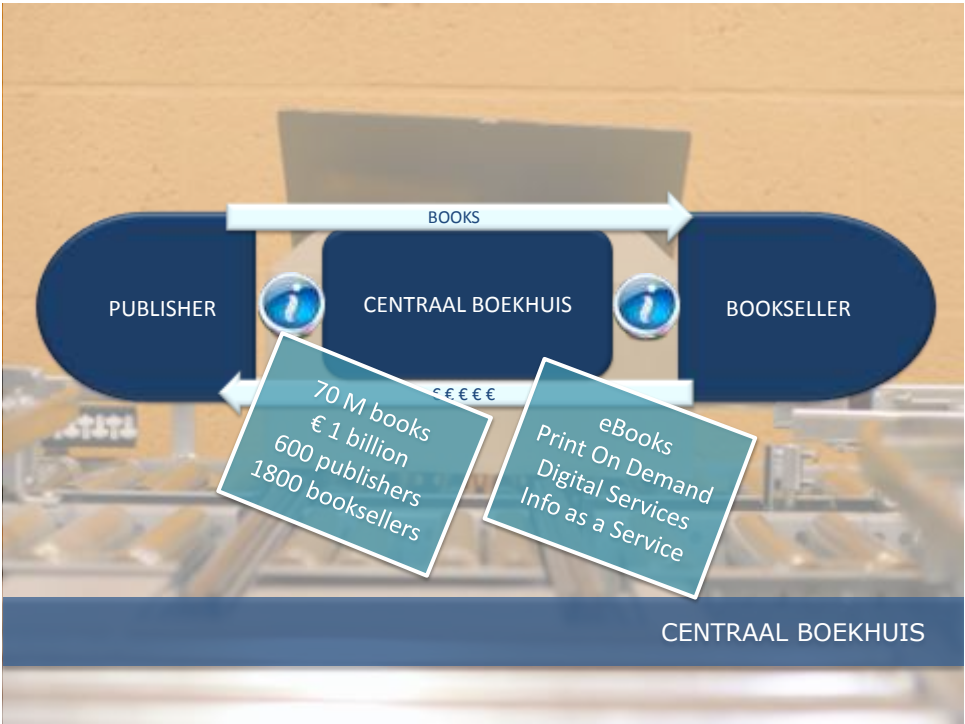

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INTRODUCTION



Hardware and Software

ORACLE®

Engineered to Work Together

OBUG



People and Information
Engineered to Work Together

MY TOPIC

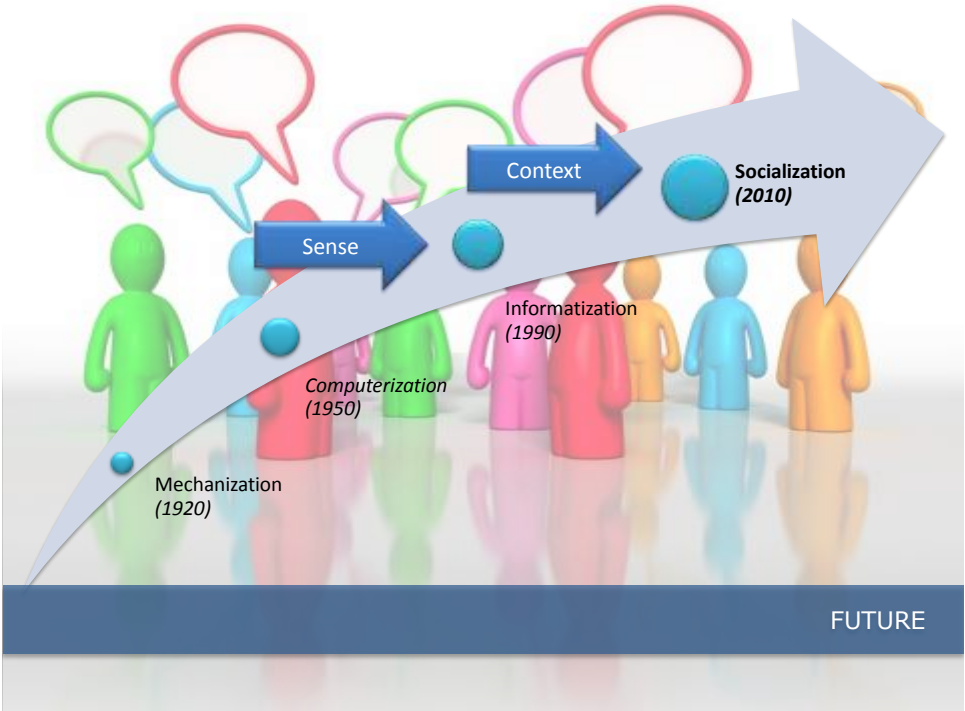


PERSPECTIVES



INFORMATION

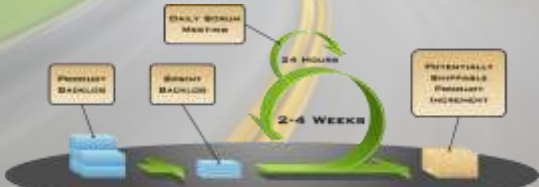








ability to react on change with focus and total control



AGILE

ability to react on change with focus and total control



COMMUNICATION

IT

STORY BOARD

TODO	BUSY	DONE

BURNDOWN

Goal

RETROSPECTIVE

SCRUM – VISUAL ARTIFACTS

Action 1

State I

Action 2

State II

Action 3

State III

AS
I WANT
SO THAT I

AS a speaker
I WANT a laptop
SO THAT I can give a presentation

TRADITIONAL USER STORY



AS
I WANT
SO THAT I

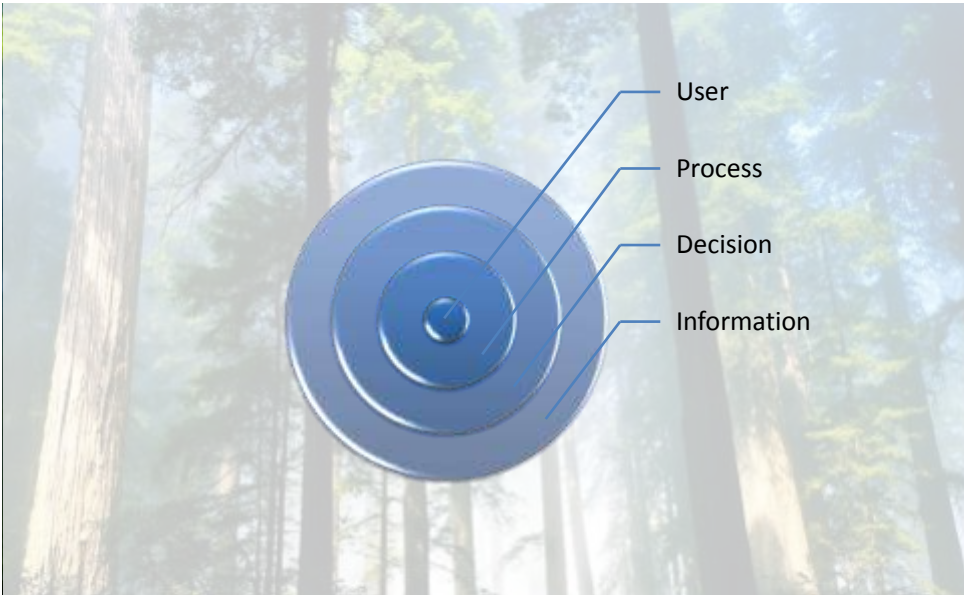
AS a business user
I WANT a specific graph
SO THAT I can see what is happening

AS analyst
I WANT information
SO THAT I can analyse

AS CEO
I WANT a KPI
SO THAT I can monitor the business

AS a business user
I WANT
SO THAT I can create my own information

BI USER STORY



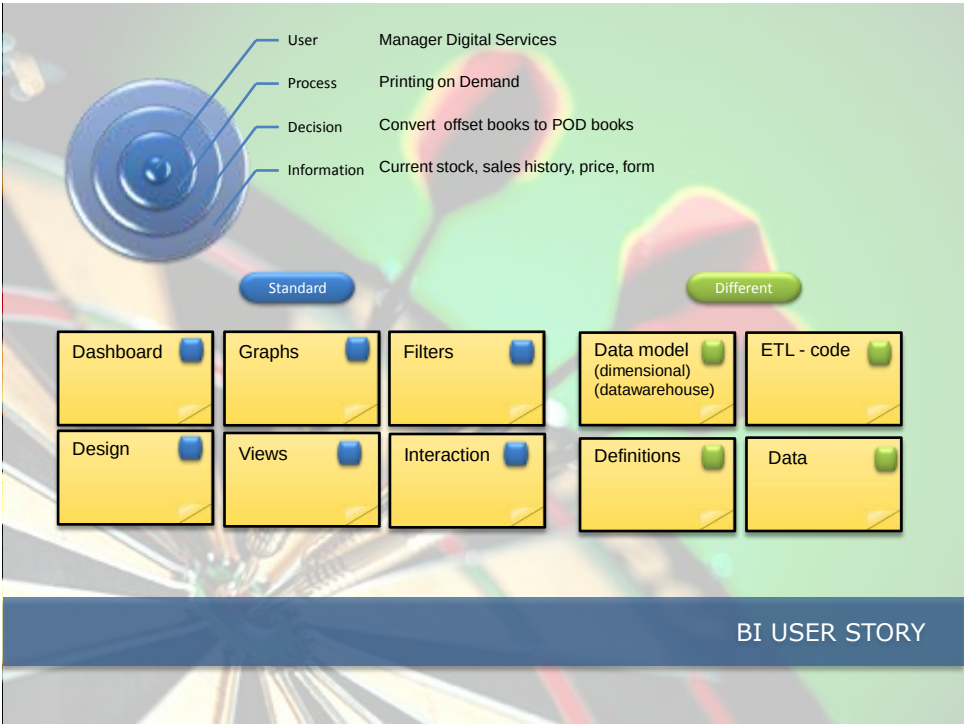
User

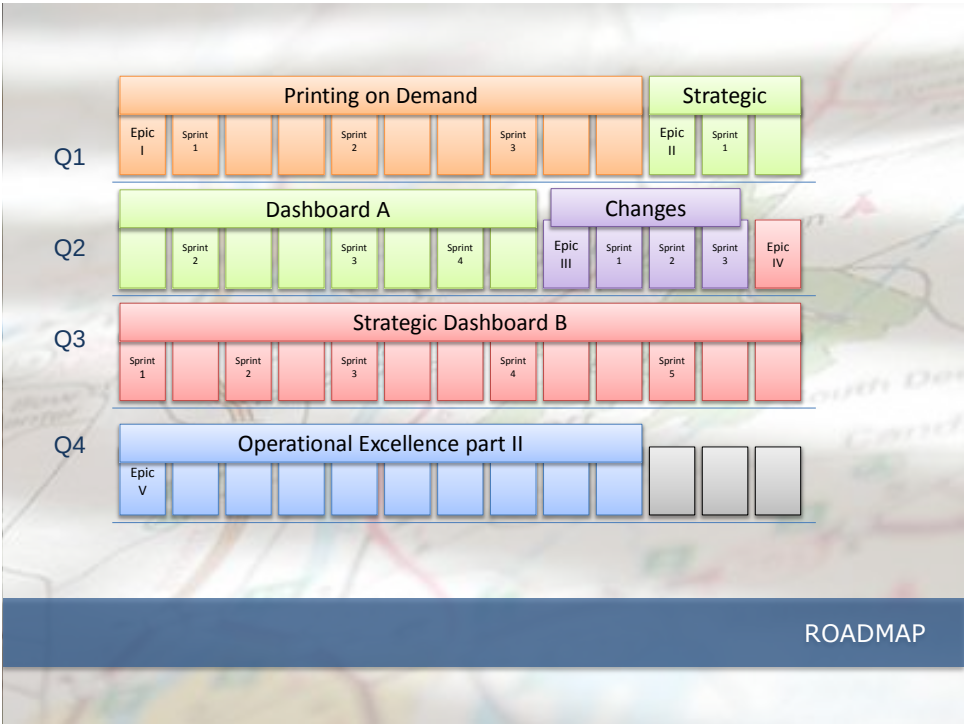
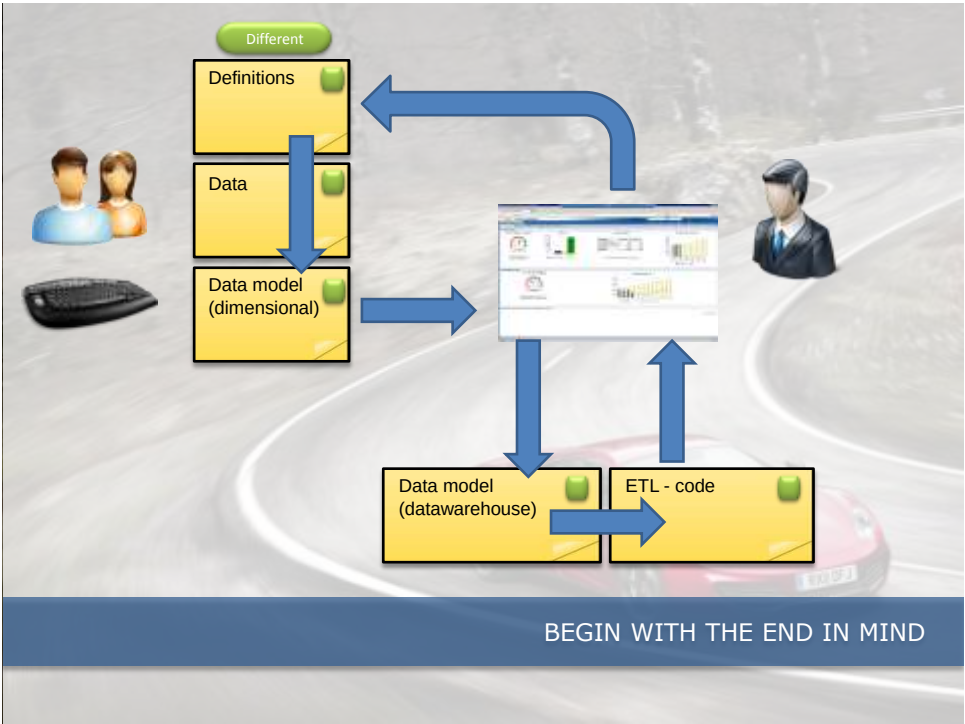
Process

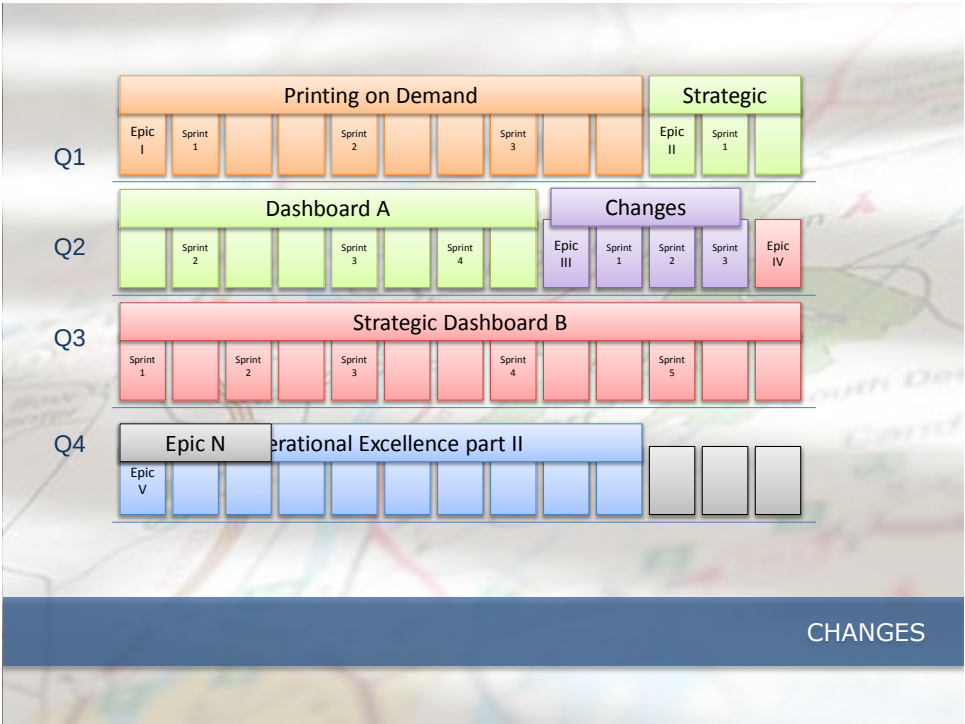
Decision

Information

USER CENTRIC APPROACH

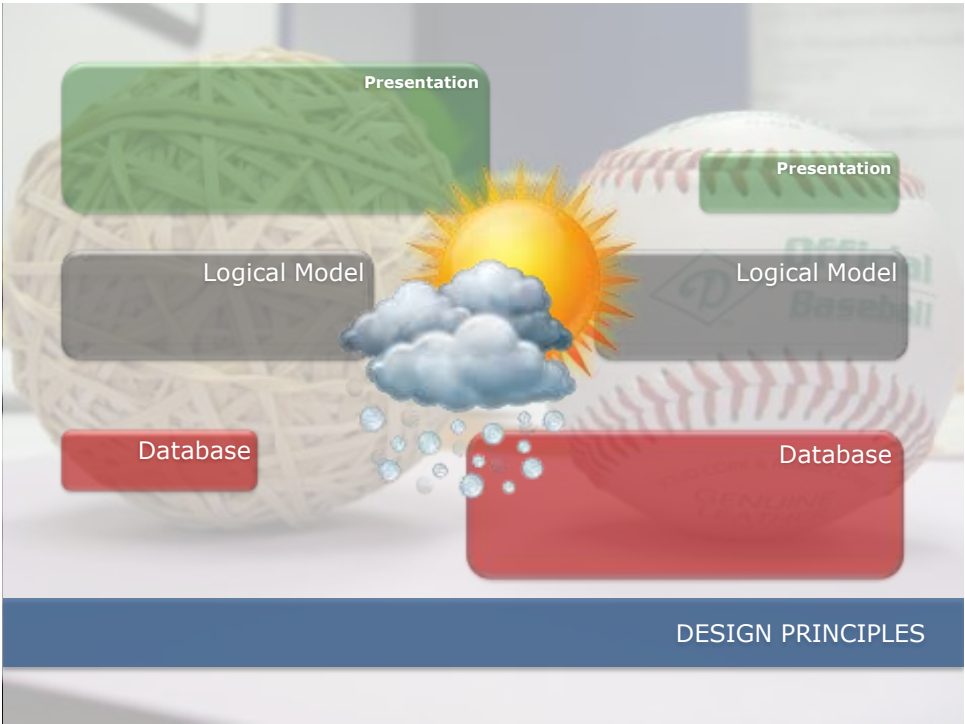




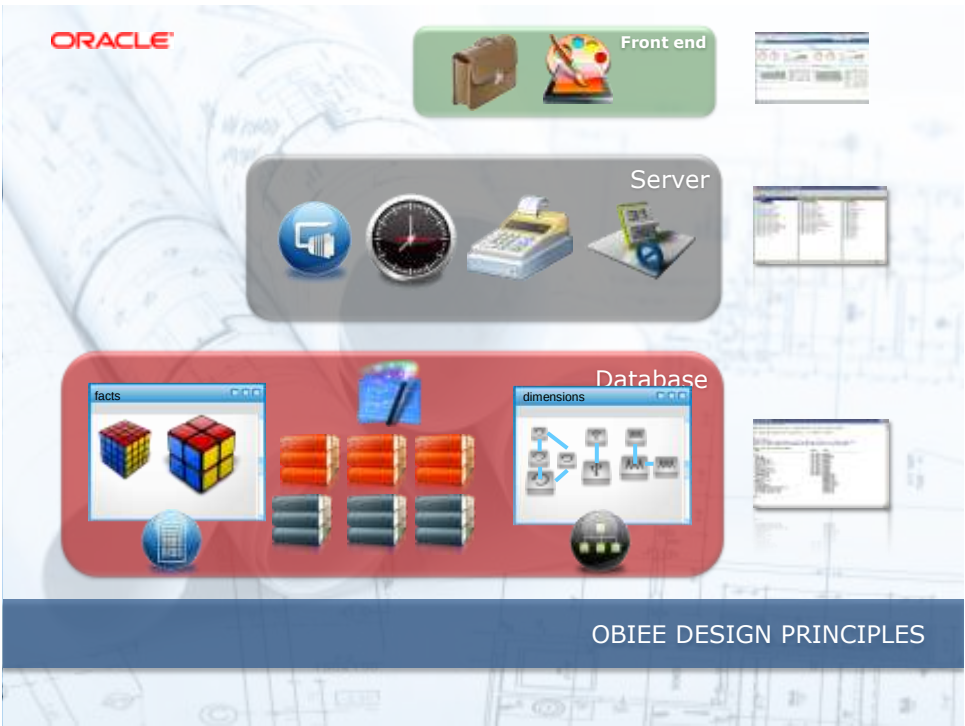




TOOLS



DESIGN PRINCIPLES





CONTINUES IMPROVEMENT

