

Together we are a bestseller

centraal



boekhuis

Boosting Business Value with Oracle BI **11g**

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Frank Buytendijk



Oracle Business Intelligence 11g

Most complete. Most integrated.

AMSTELDAMI CELEBERRIMI HOLLANDIÆ EMIORII DELINEATIO NOVA



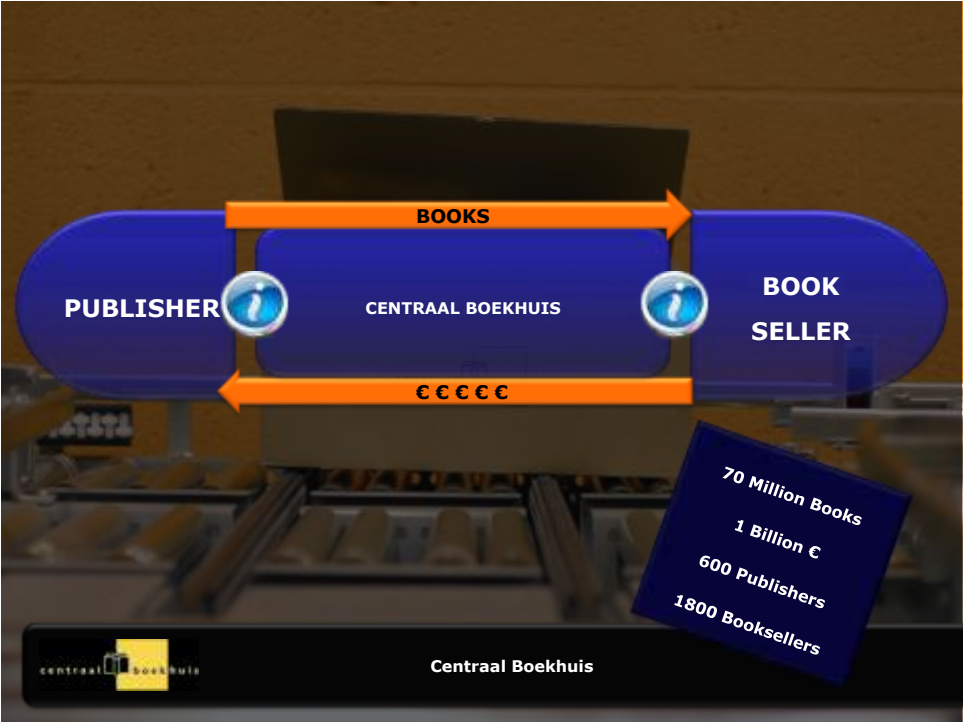
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History



Aiding success to our customers
through excellent logistic services

**INTERNAL
BUSINESS
INTELLIGENCE**

**EXTERNAL
BUSINESS
INTELLIGENCE**

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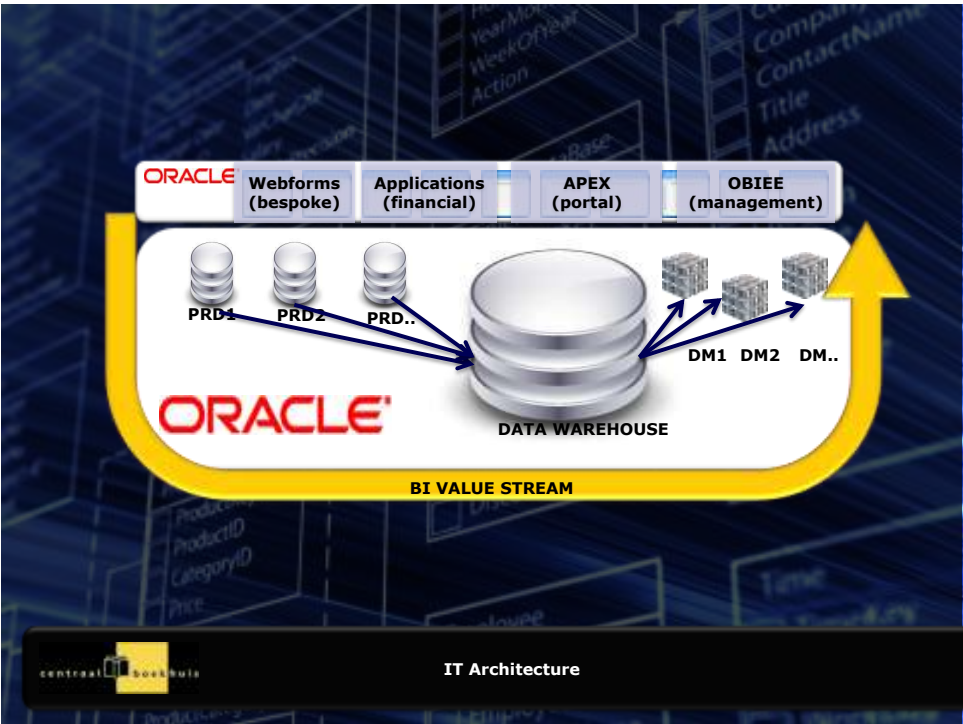
BI align with our mission

ORACLE®

Database PL/sql Finance Apex OBIEE

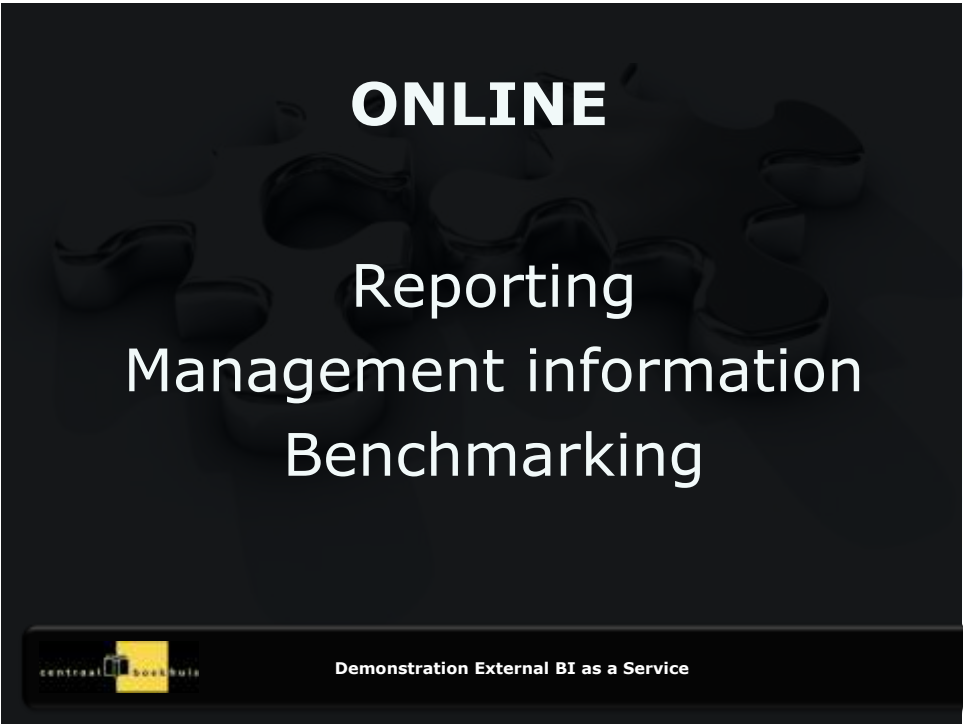
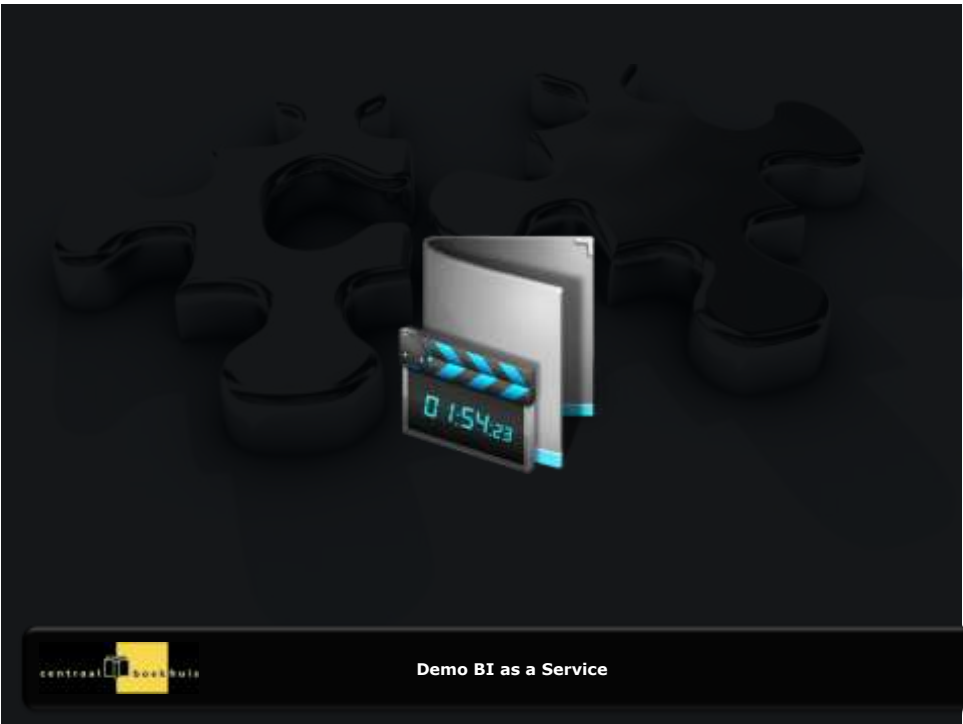
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Oracle



- Publishers
 - › Very satisfied (enthusiastic)
 - › Score "good" to "very good"
 - › 75% of all publishers (500) live within 1 month
 - › They say they are better informed
- Commercial success
 - › the given target is realized 5 times faster
 - › ROI < 1 year
 - › 25% growth within the first year
- Users
 - › 600 Publishers
 - › 1750 Named users
- Award winning application (BI as a Service)





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Consistency

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Consistency

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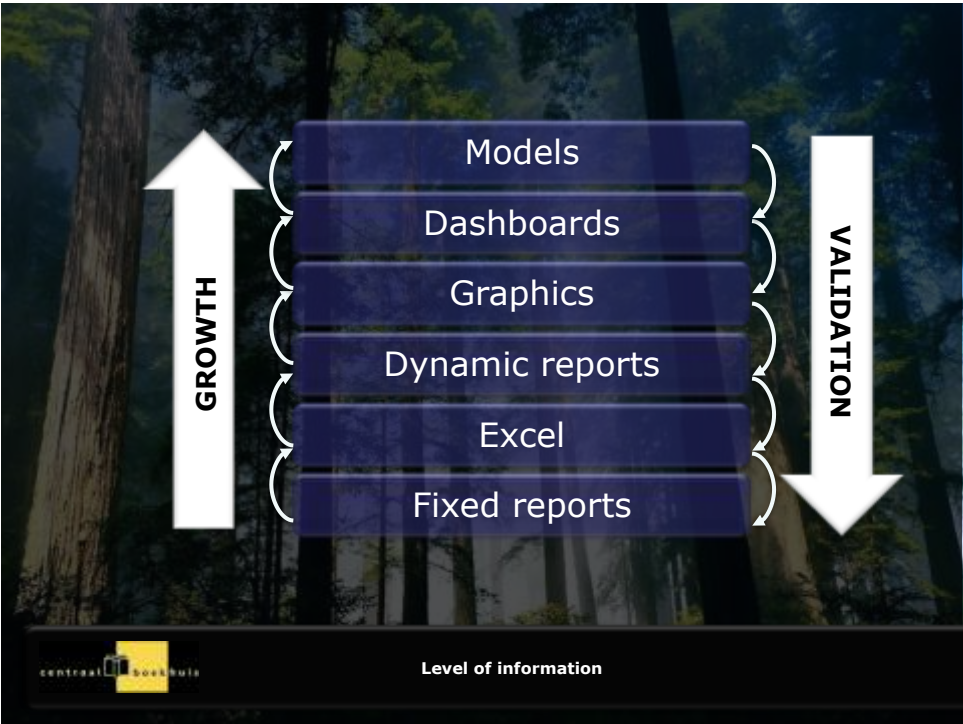
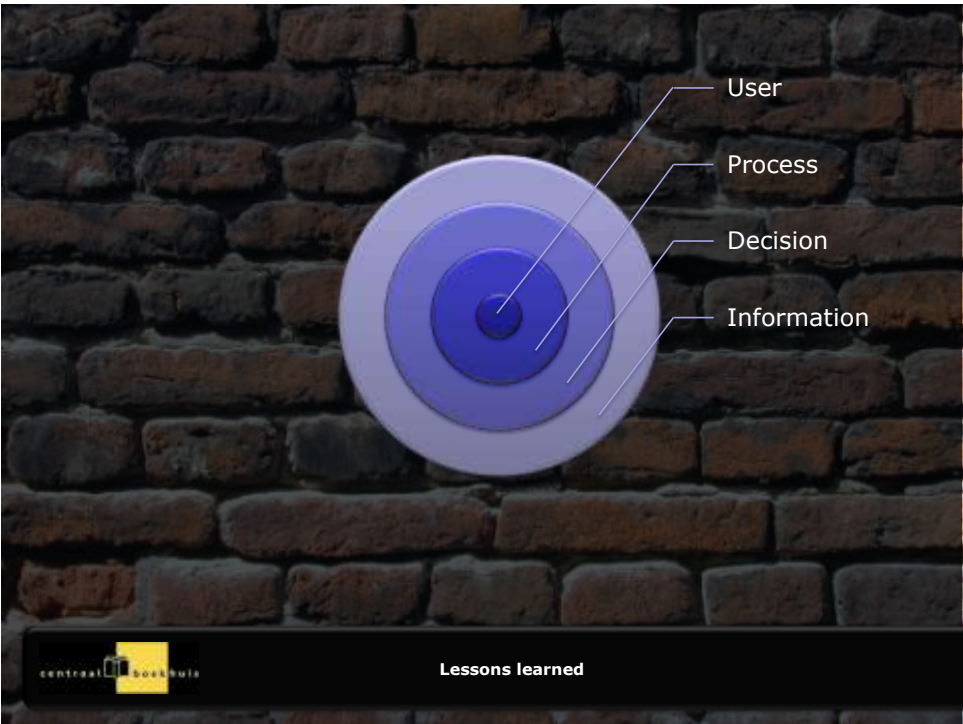
Flexibility

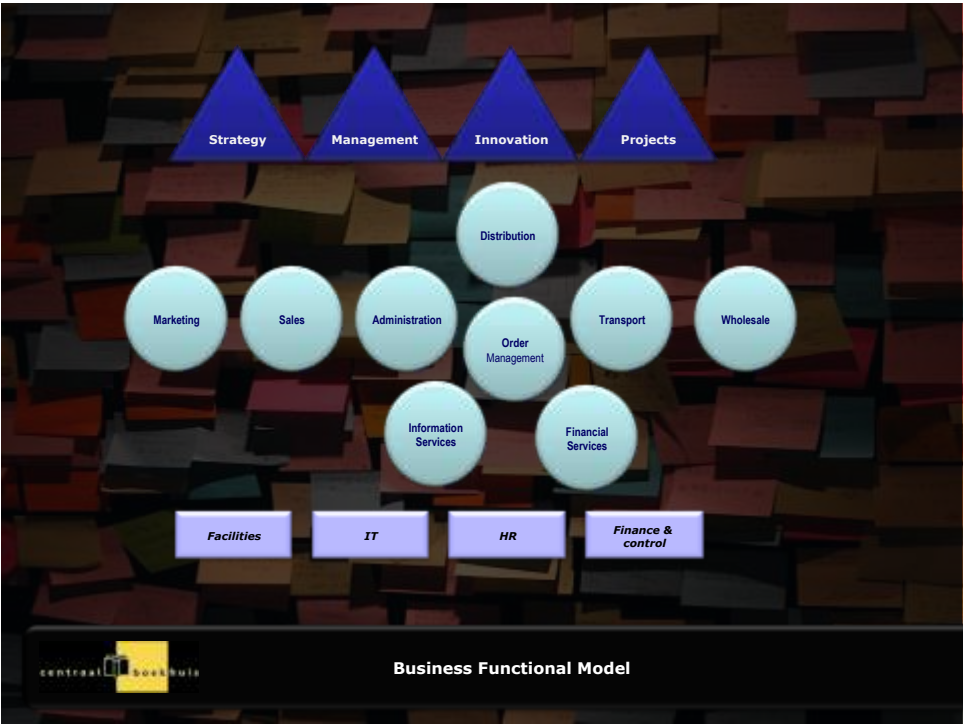
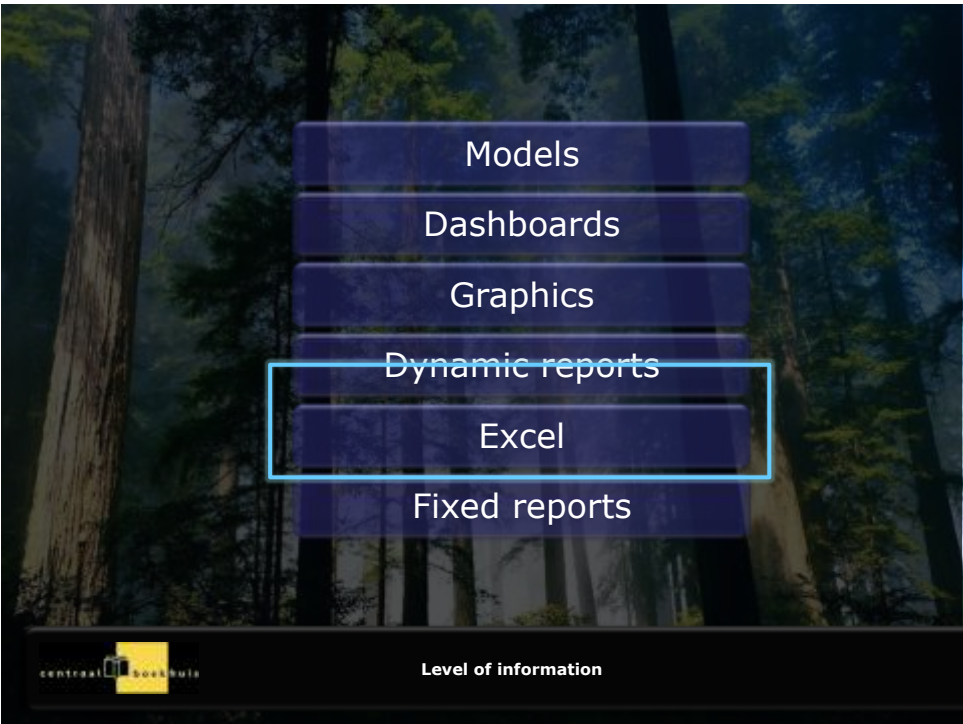
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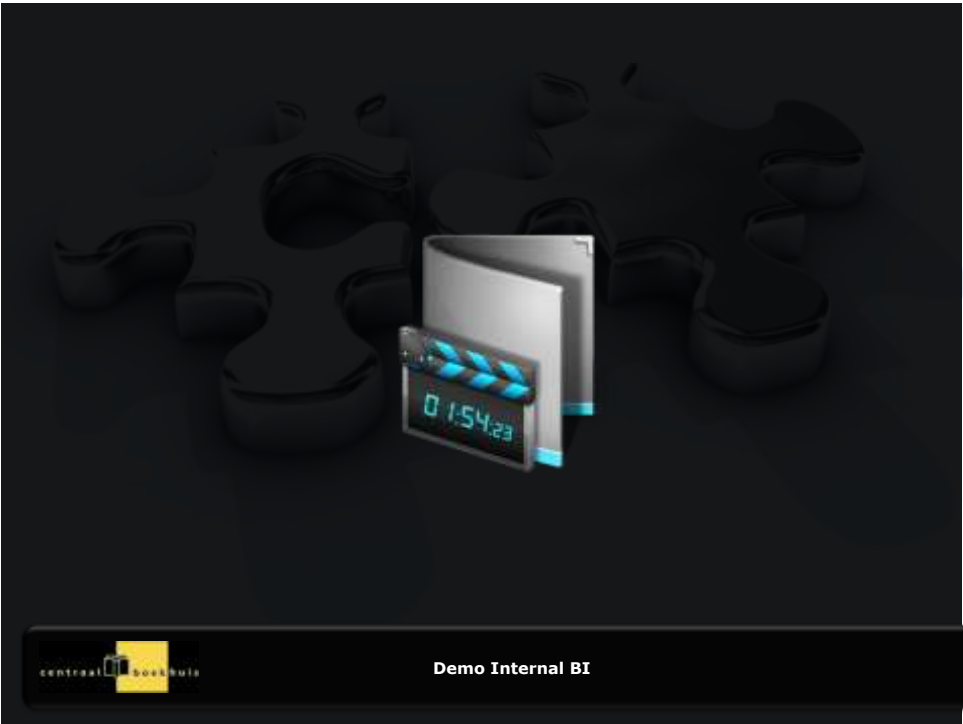
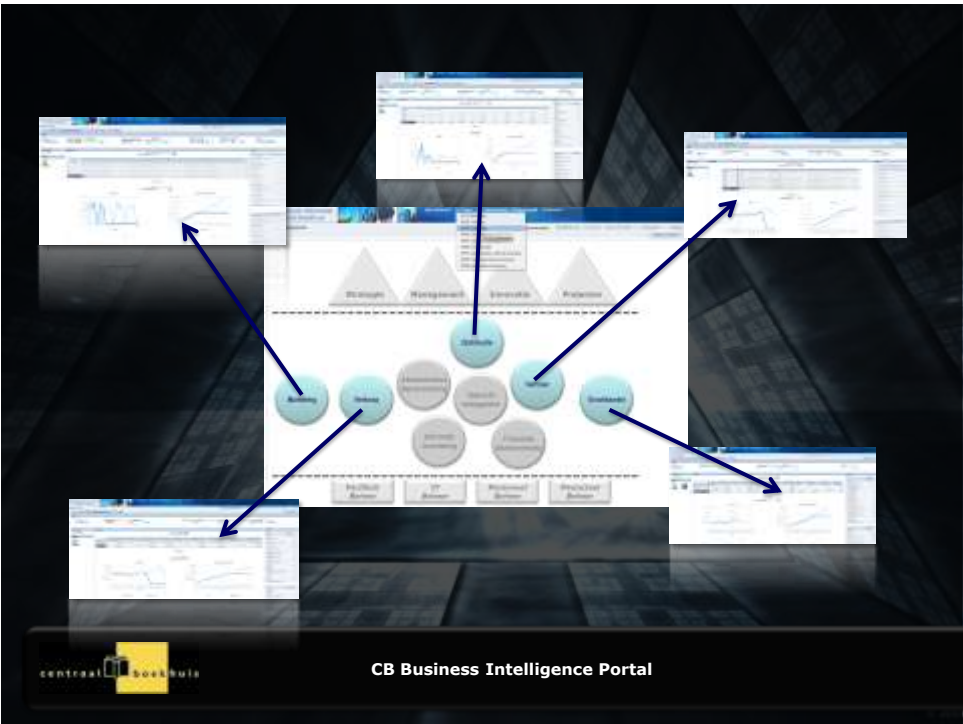
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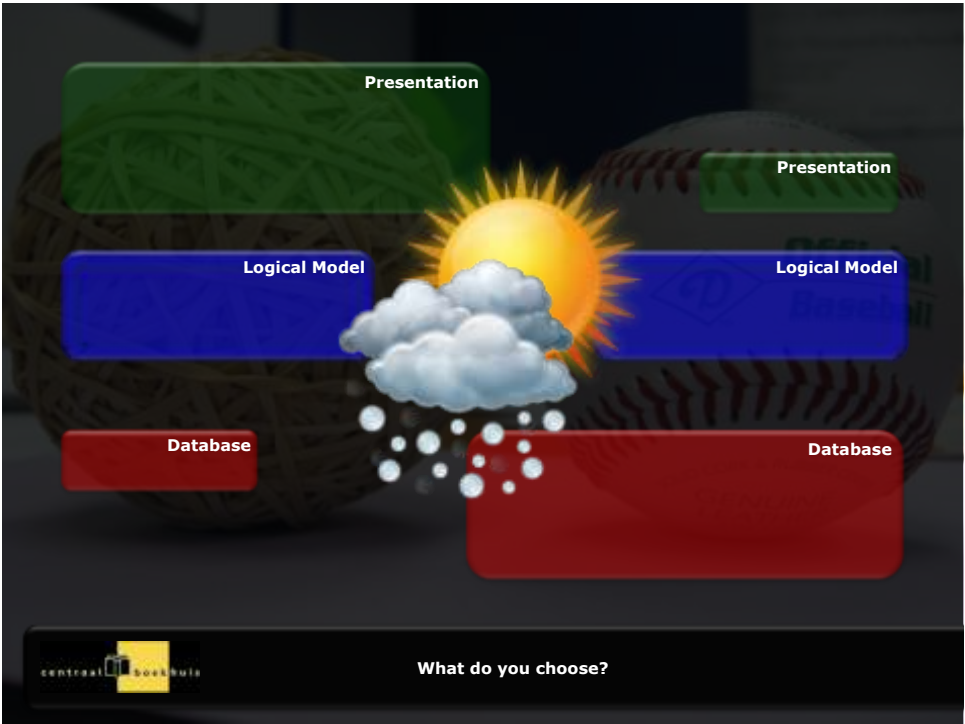
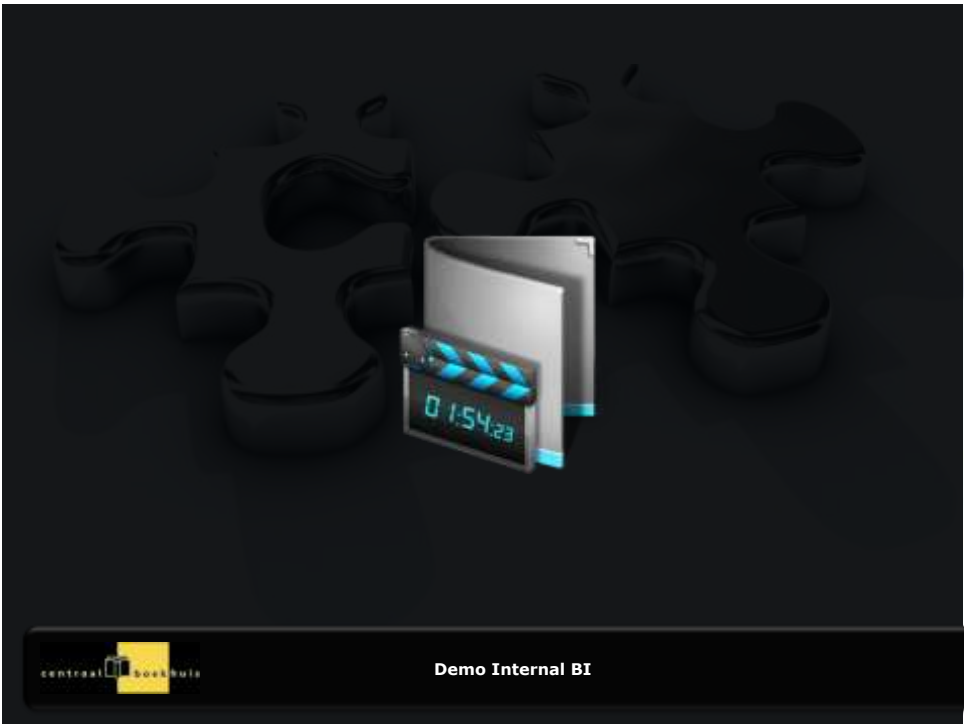
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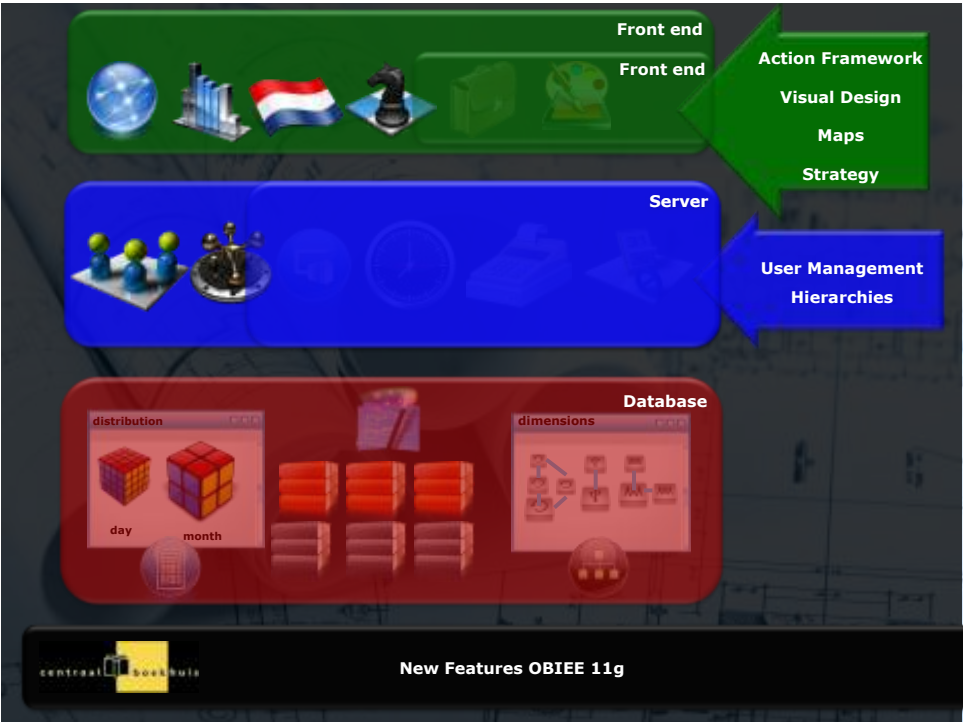
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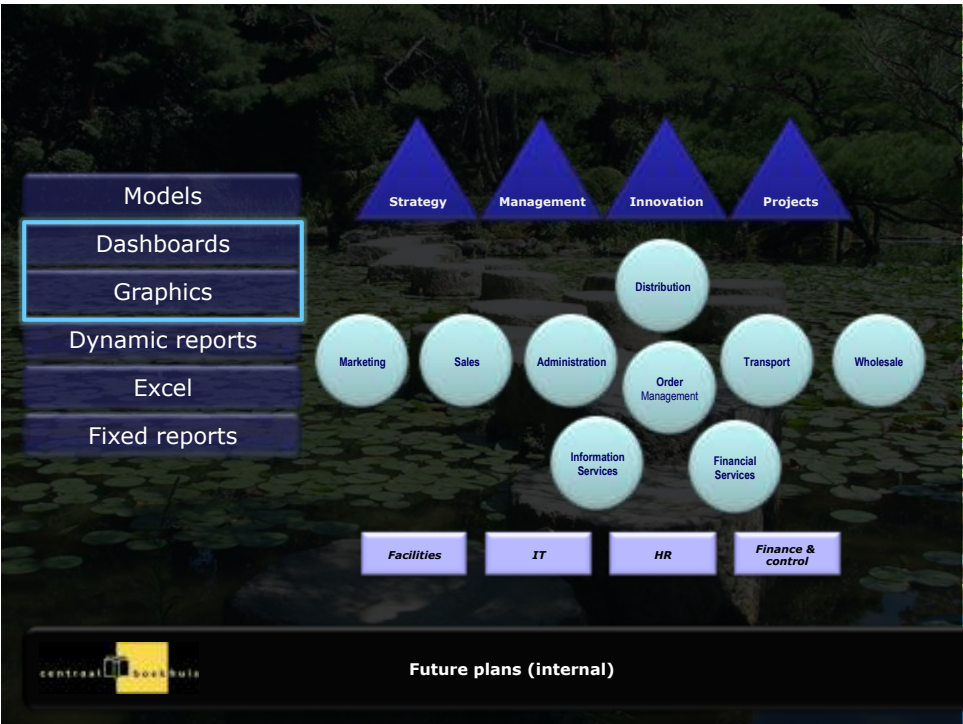


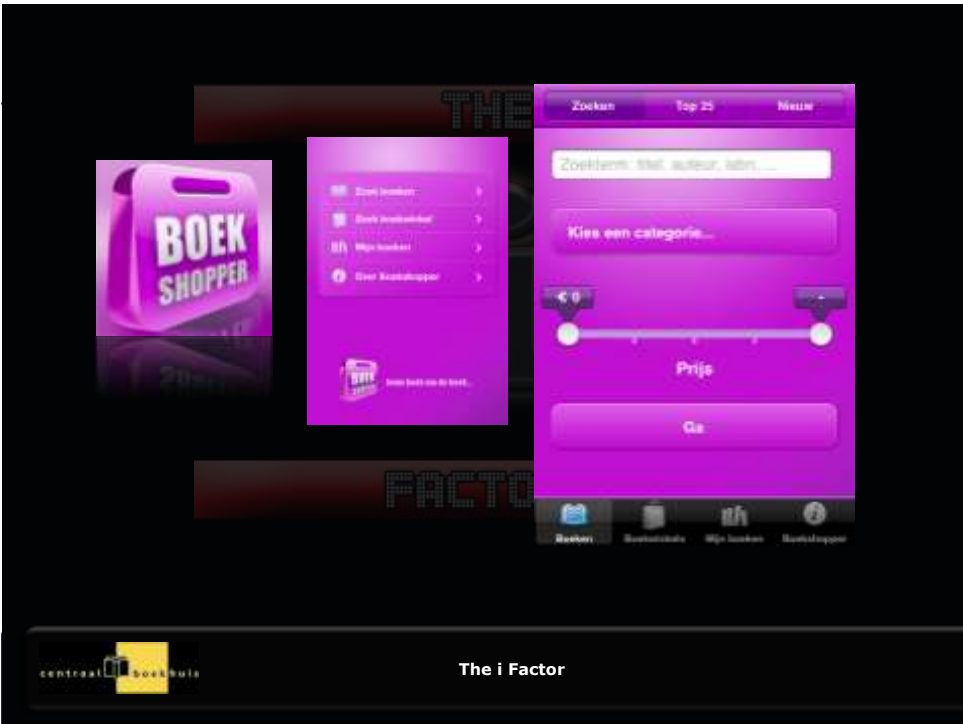












External

- Preferred supplier
- Factor of service
- Insight market
- Single point of business
 - Administration
 - Logistics
 - Information
 - Finance


Internal

- Aligned communication
- Factor of production
- Market insight
- Single point of information
 - Administration
 - Logistics
 - Information
 - Finance

A background image showing a pair of hands holding a small globe of the Earth, symbolizing global impact or support.

The logo for 'centraal Boekhuis', featuring a stylized book icon and the text 'centraal Boekhuis'.

Boosting value through BI



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Suggested reading:

Journal of Management Excellence; Creating value

Whitepaper Business Elements: Getting more business out of your processes





Questions