



Boosting Business Value


(Verdien geld met BI)




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CONFERENTIE
BUSINESS INTELLIGENCE &
REPORTING
16.03.2011 het Sparrenhorst, Nunspeet


Management Events




- Bachelor Information Engineering
- Master in Management & ICT




- Mars / CHV / Digital
- Tulip Computers ('95)
- Campina Melkunie ('97)
- Aviko ('99)
- Centraal Boekhuis ('00)




- since 1997
- 1e - SAP
- Oracle
- Business Objects
- OBIEE




- BI Award (publics) winner 2007
- Best speaker Computable seminar 2008
- Keynote speaker European TDWI seminar 2008
- Speaker Gartner BI summit 2010




- > Guest teacher Business School London
- > Saxion International University




- * The success behind BI
- * Business Intelligence: Creating Value
- * Business Elements: Getting more business out of your processes
- * The i-Factor

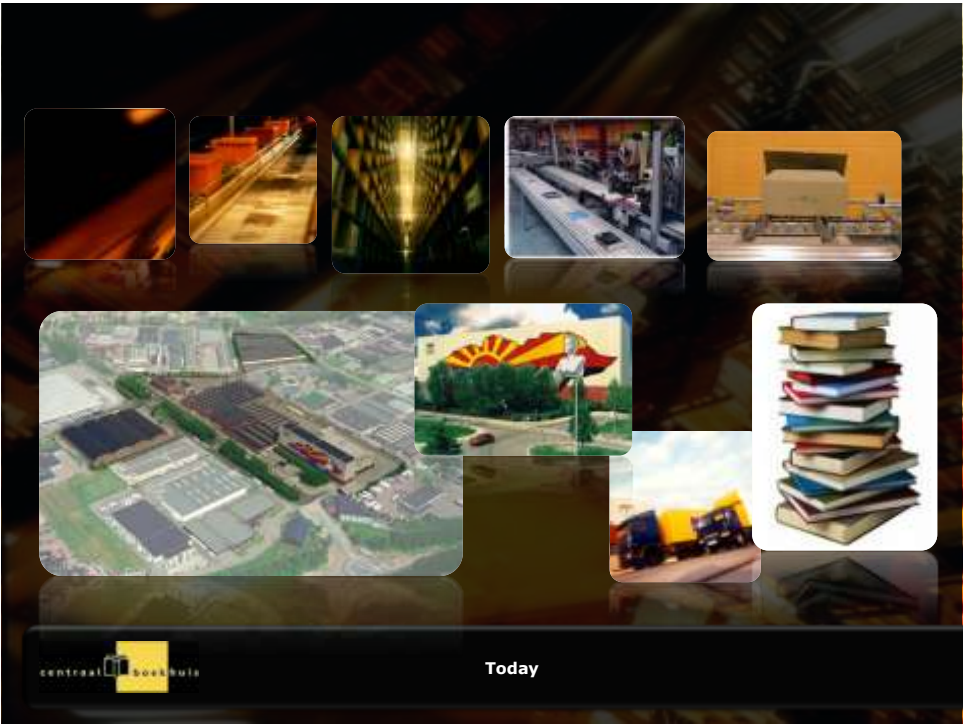


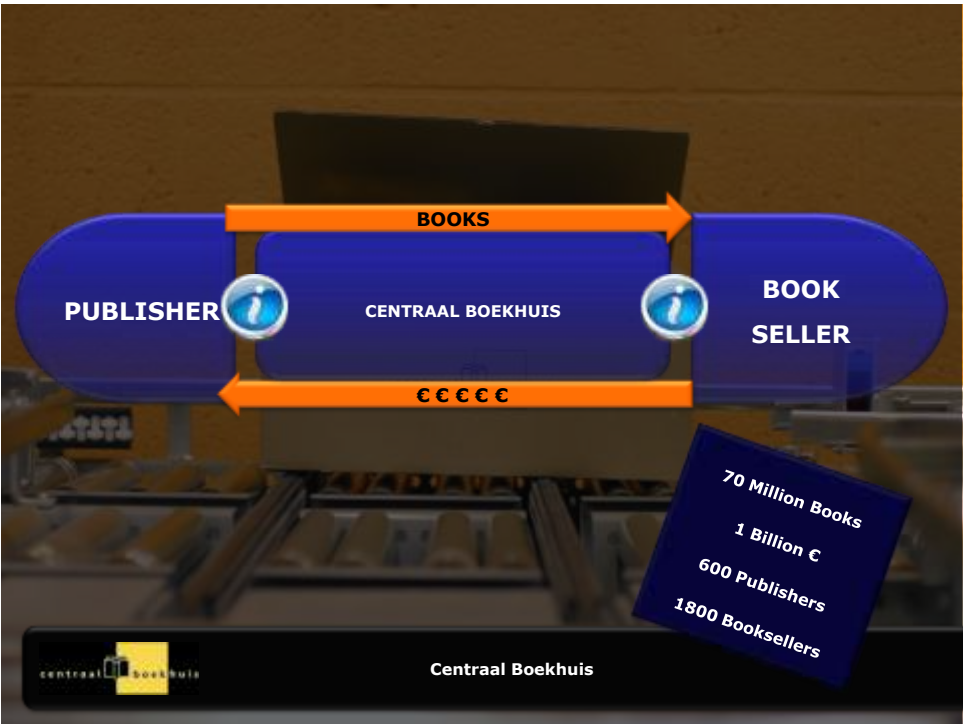
- ✓ What does information do to a user?
- ✓ What does a user do with information?





Introduction





Aiding success to our customers
through excellent logistic services

**INTERNAL
BUSINESS
INTELLIGENCE**

**EXTERNAL
BUSINESS
INTELLIGENCE**

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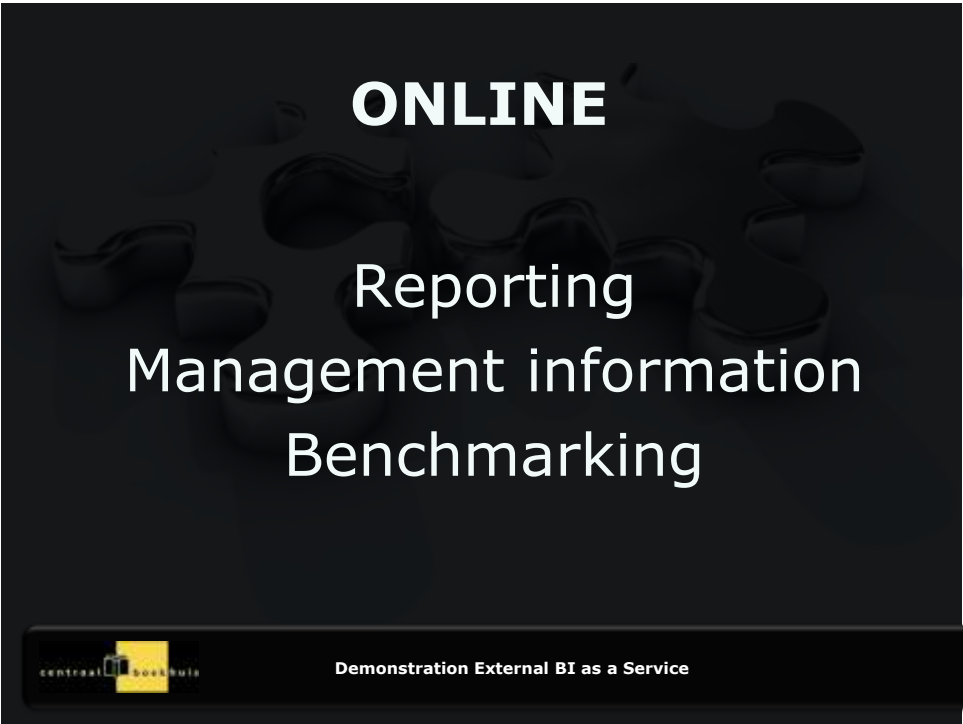
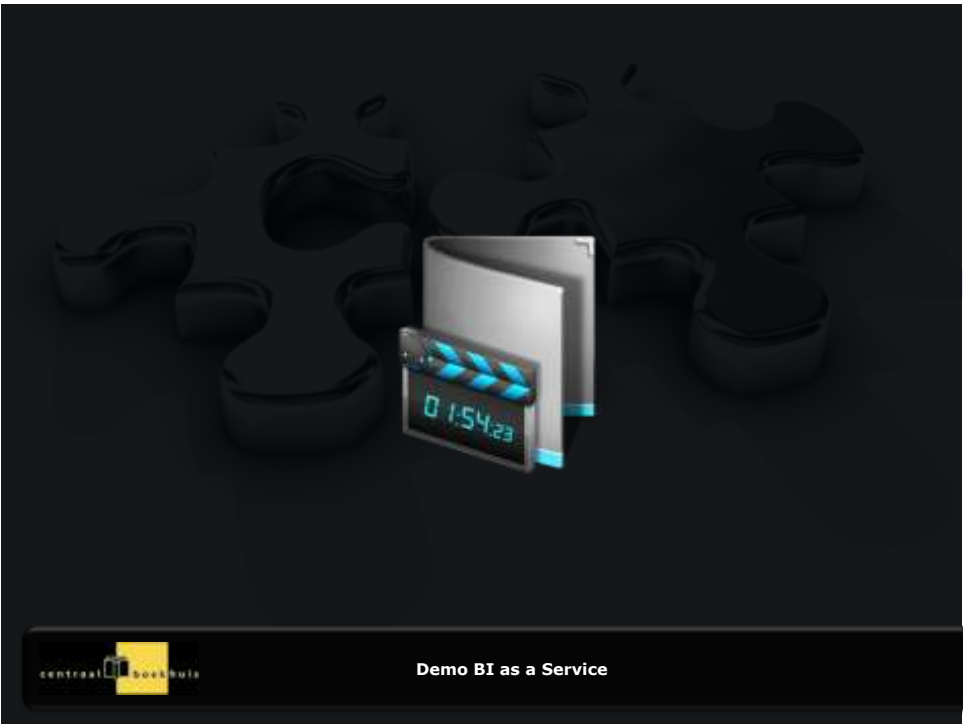
BI align with our mission

- Publishers
 - › Very satisfied (enthusiastic)
 - › Score "good" to "very good"
 - › 75% of all publishers (500) live within 1 month
 - › They say they are better informed
- Commercial success
 - › the given target is realized 5 times faster
 - › ROI < 1 year
 - › 25% growth within the first year
- Users
 - › 600 Publishers
 - › 1750 Named users
- Award winning application (BI as a Service)



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The Success



The screenshot shows the CK-Online dashboard with a table of financial data. The table has columns for 'jaar', 'maand', 'per', 'type', 'aids', and 'totaal'. The data is organized into a grid with rows for different years and months. The text 'ACTIONABLE' is overlaid on the top right of the dashboard.

jaar	maand	per	type	aids	totaal
2010	jan	1	1	1	1
2010	jan	2	2	2	2
2010	jan	3	3	3	3
2010	jan	4	4	4	4
2010	jan	5	5	5	5
2010	jan	6	6	6	6
2010	jan	7	7	7	7
2010	jan	8	8	8	8
2010	jan	9	9	9	9
2010	jan	10	10	10	10
2010	jan	11	11	11	11
2010	jan	12	12	12	12
2010	jan	13	13	13	13
2010	jan	14	14	14	14
2010	jan	15	15	15	15
2010	jan	16	16	16	16
2010	jan	17	17	17	17
2010	jan	18	18	18	18
2010	jan	19	19	19	19
2010	jan	20	20	20	20
2010	jan	21	21	21	21
2010	jan	22	22	22	22
2010	jan	23	23	23	23
2010	jan	24	24	24	24
2010	jan	25	25	25	25
2010	jan	26	26	26	26
2010	jan	27	27	27	27
2010	jan	28	28	28	28
2010	jan	29	29	29	29
2010	jan	30	30	30	30
2010	jan	31	31	31	31
2010	jan	32	32	32	32
2010	jan	33	33	33	33
2010	jan	34	34	34	34
2010	jan	35	35	35	35
2010	jan	36	36	36	36
2010	jan	37	37	37	37
2010	jan	38	38	38	38
2010	jan	39	39	39	39
2010	jan	40	40	40	40
2010	jan	41	41	41	41
2010	jan	42	42	42	42
2010	jan	43	43	43	43
2010	jan	44	44	44	44
2010	jan	45	45	45	45
2010	jan	46	46	46	46
2010	jan	47	47	47	47
2010	jan	48	48	48	48
2010	jan	49	49	49	49
2010	jan	50	50	50	50
2010	jan	51	51	51	51
2010	jan	52	52	52	52
2010	jan	53	53	53	53
2010	jan	54	54	54	54
2010	jan	55	55	55	55
2010	jan	56	56	56	56
2010	jan	57	57	57	57
2010	jan	58	58	58	58
2010	jan	59	59	59	59
2010	jan	60	60	60	60
2010	jan	61	61	61	61
2010	jan	62	62	62	62
2010	jan	63	63	63	63
2010	jan	64	64	64	64
2010	jan	65	65	65	65
2010	jan	66	66	66	66
2010	jan	67	67	67	67
2010	jan	68	68	68	68
2010	jan	69	69	69	69
2010	jan	70	70	70	70
2010	jan	71	71		

The screenshot shows the CK-12 online platform interface. At the top, the CK-12 logo is visible on the left, and the word 'CONSISTENCY' is displayed in large, bold, white capital letters in the center. Below the logo, there is a navigation bar with tabs for 'dashboard', 'resources', 'workbooks', 'maps', 'flashcards', 'downloads', and 'systems'. Under the 'resources' tab, there are sub-tabs for 'resources', 'all resources', 'favorites', 'recent', and 'shared'. The main content area displays a list of resources, including a 'unit: 2010' and a 'resource: 2010'. The text 'Information Functionality Layout' is overlaid in large, white, sans-serif font across the center of the screenshot. At the bottom of the interface, there is a footer with the text 'CK-12 online' and '© 2010 CK-12 Foundation'.

Verkoop

Offerte

Bestel

Winkel

Bestelling

Bestelnummer

Bestelnummer

Bestelnummer

Bestelnummer

Bestelnummer

jaar: 2010

maand: jan

type: alle

land: alle

toegevoegd

besteltype: alle

alle

bestelnummer: alle

artikel: alle

ingepakt

bestelgroep

land

afkomst

opdracht: twee

aan

	bestelnummer	artikel	ingepakt	bestelgroep	land	afkomst	opdracht	twee	aan
21-01-2010	1.101	18	1.101	18.100	1.101	17.101	18.101	18.101	18.101
2010 december	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101
2010 jan 1 tot 21 jan	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101
2010 februari	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101
2010 jan 1 tot 21 jan	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101
2010 jan 1 tot 21 jan	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101
2010 februari	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101

bestelnummer

artikel

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Consistency

ckonline

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Verkoop

Offerte

Bestel

Winkel

Bestelling

Bestelnummer

Bestelnummer

Bestelnummer

Bestelnummer

Bestelnummer

jaar: 2010

maand: jan

type: alle

land: alle

toegevoegd

besteltype: alle

alle

bestelnummer: alle

artikel: alle

ingepakt

bestelgroep

land

afkomst

opdracht: twee

aan

	bestelnummer	artikel	ingepakt	bestelgroep	land	afkomst	opdracht	twee	aan
21-01-2010	1.101	18	1.101	18.100	18.101	17.101	18.101	18.101	18.101
2010 januari	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101
2010 jan 1 tot 21 jan	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101
2010 februari	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101
2010 jan 1 tot 21 jan	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101
2010 jan 1 tot 21 jan	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101
2010 februari	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101	18.101

bestelnummer

artikel

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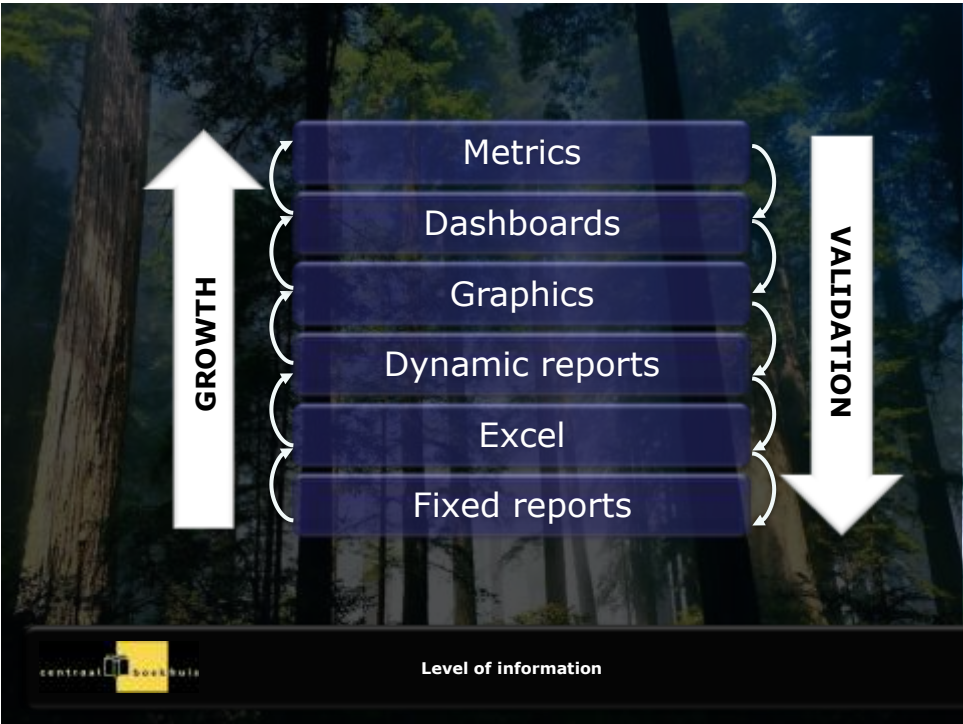
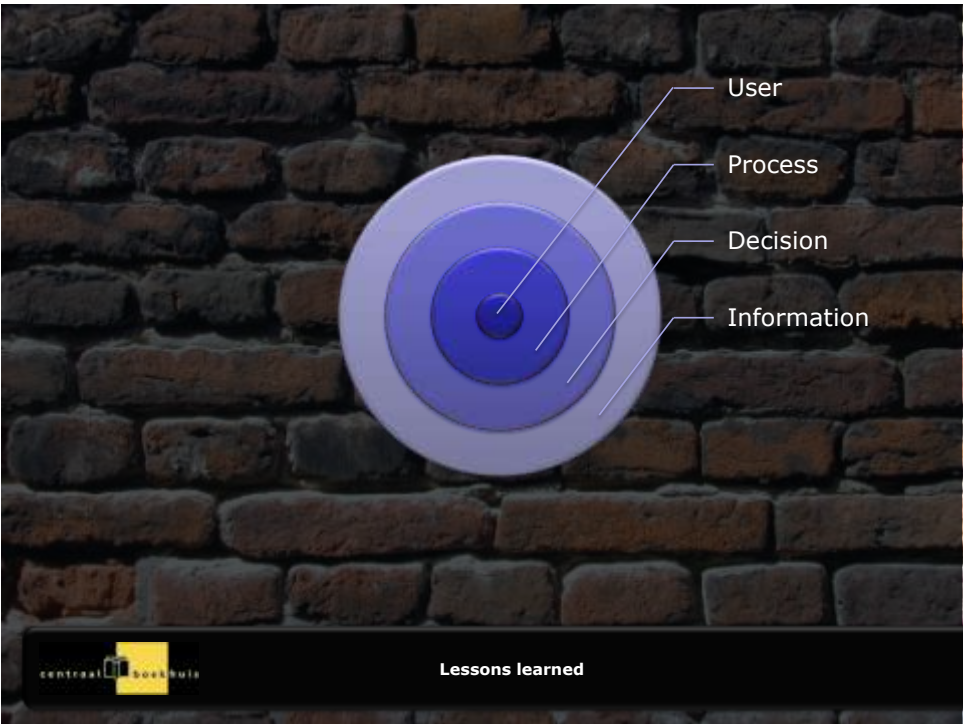
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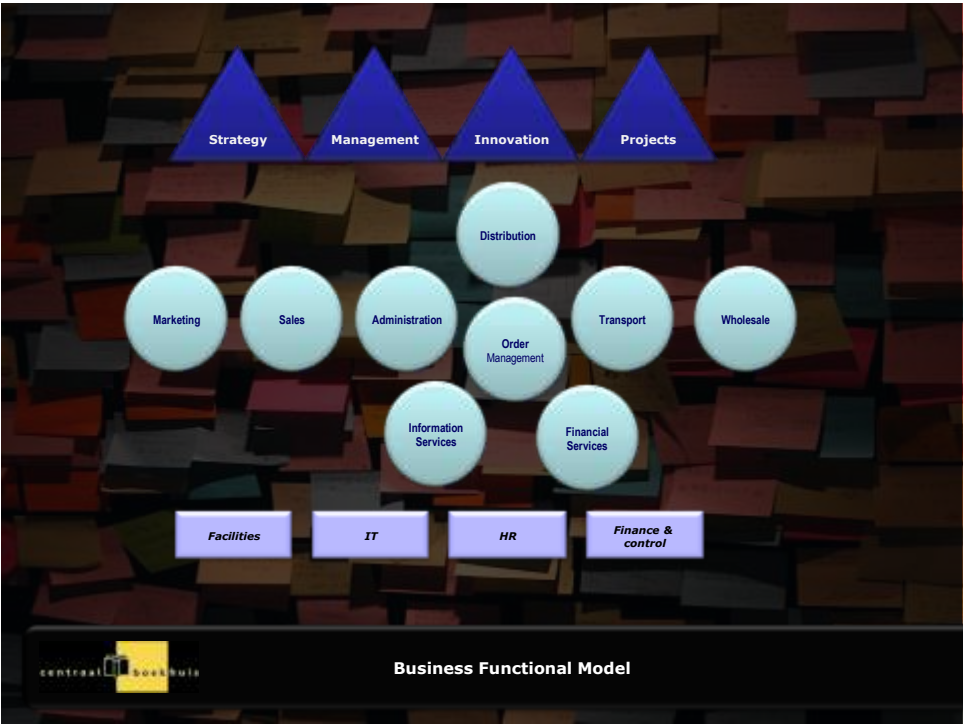
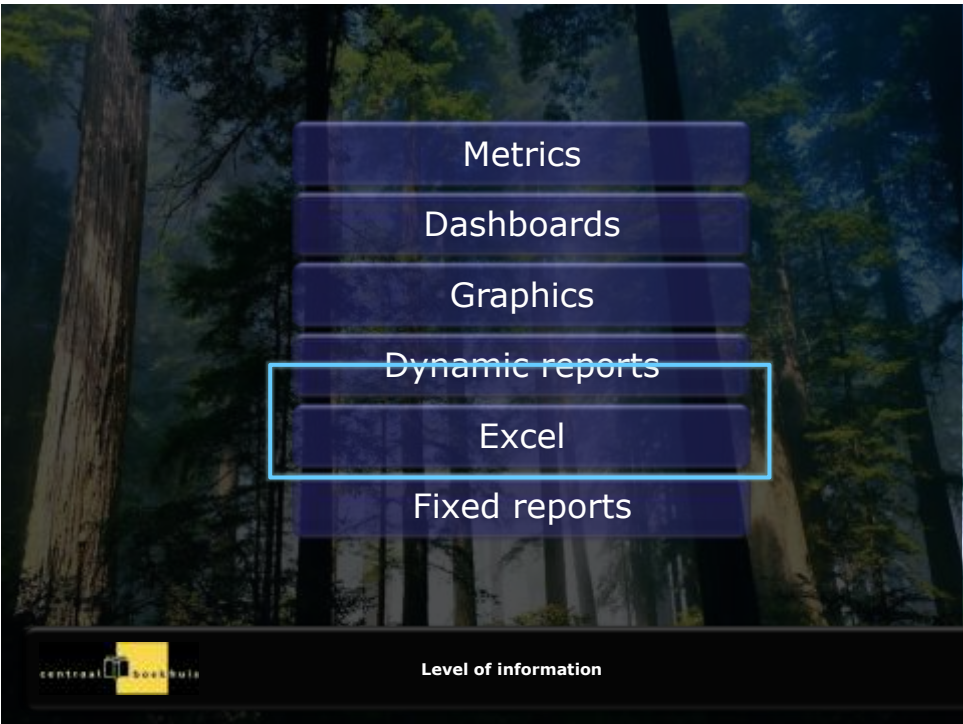
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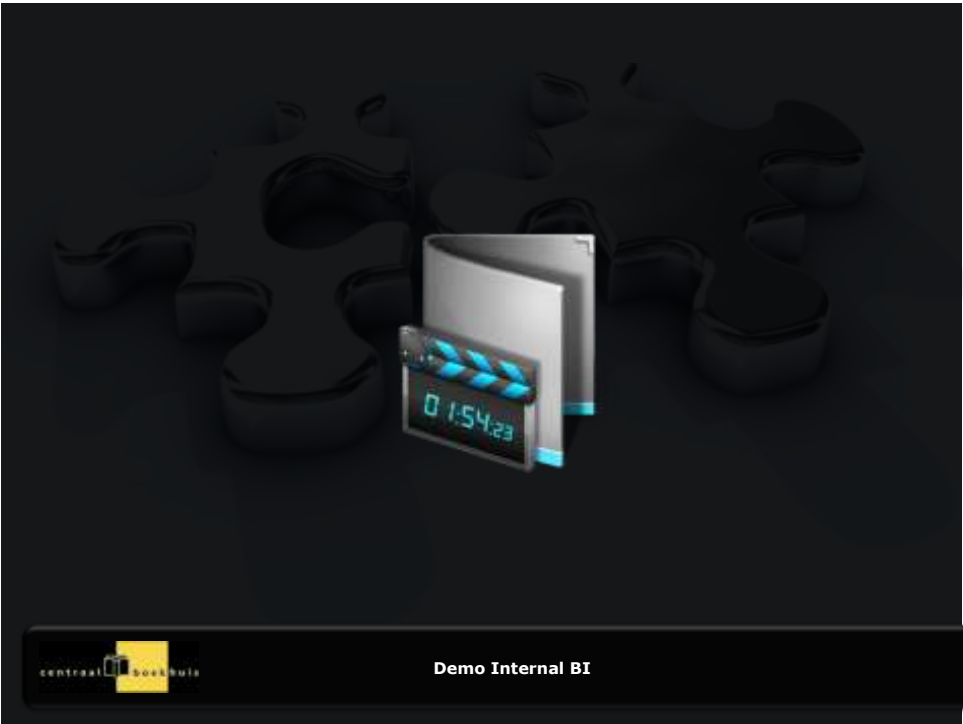
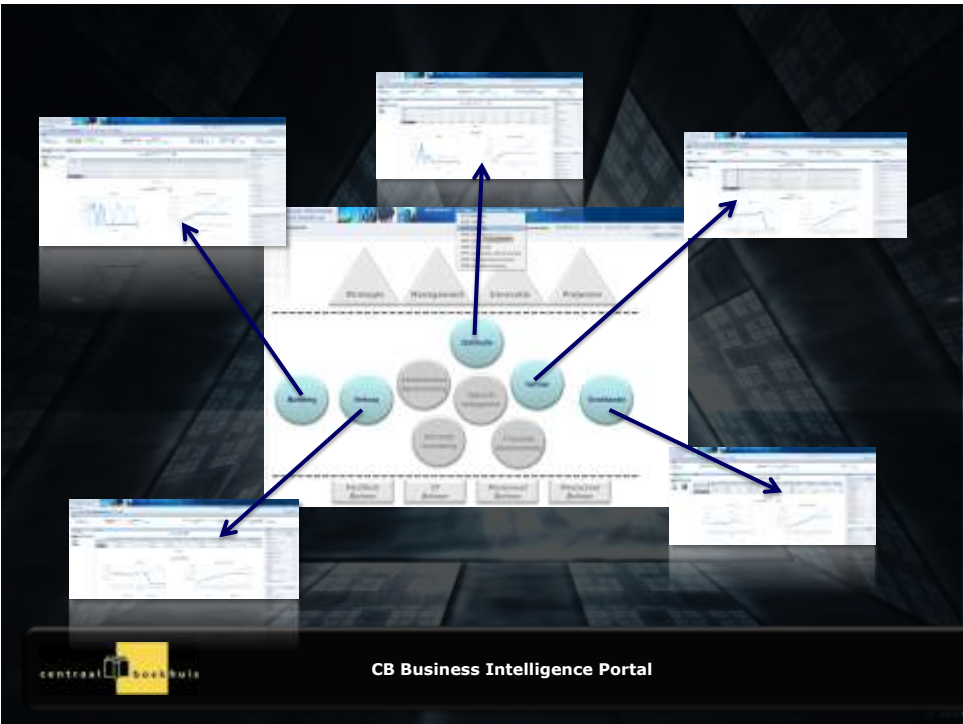
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Flexibility

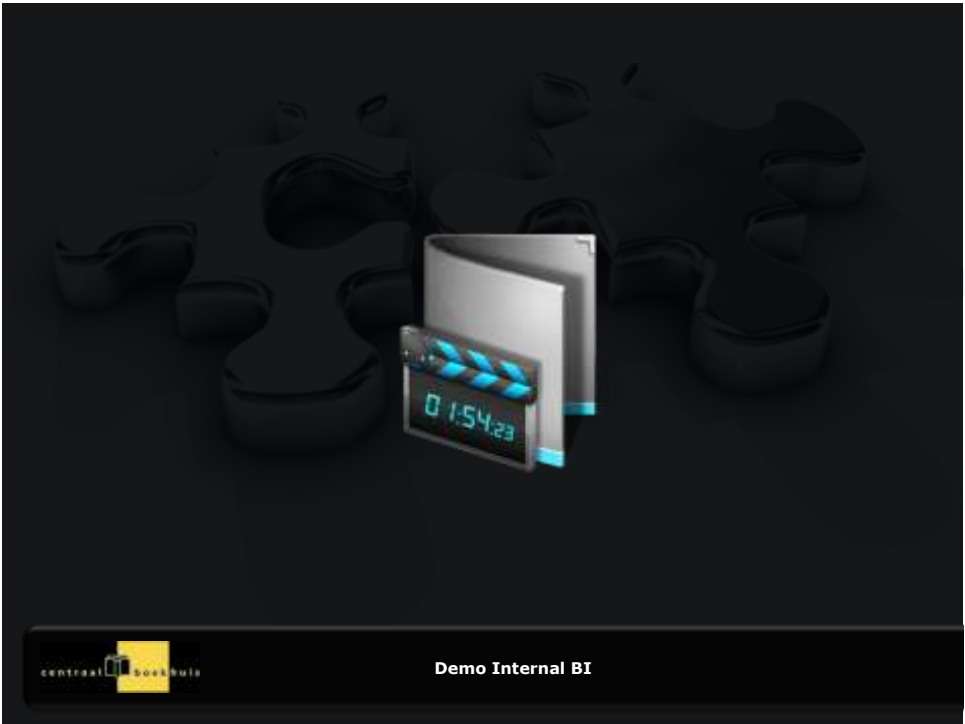
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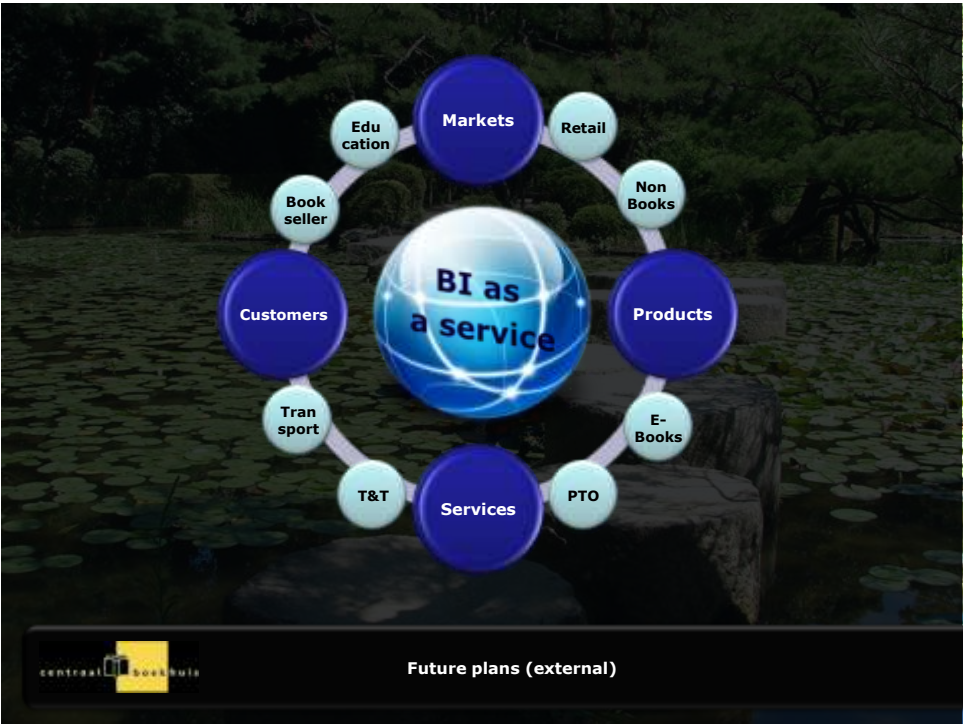
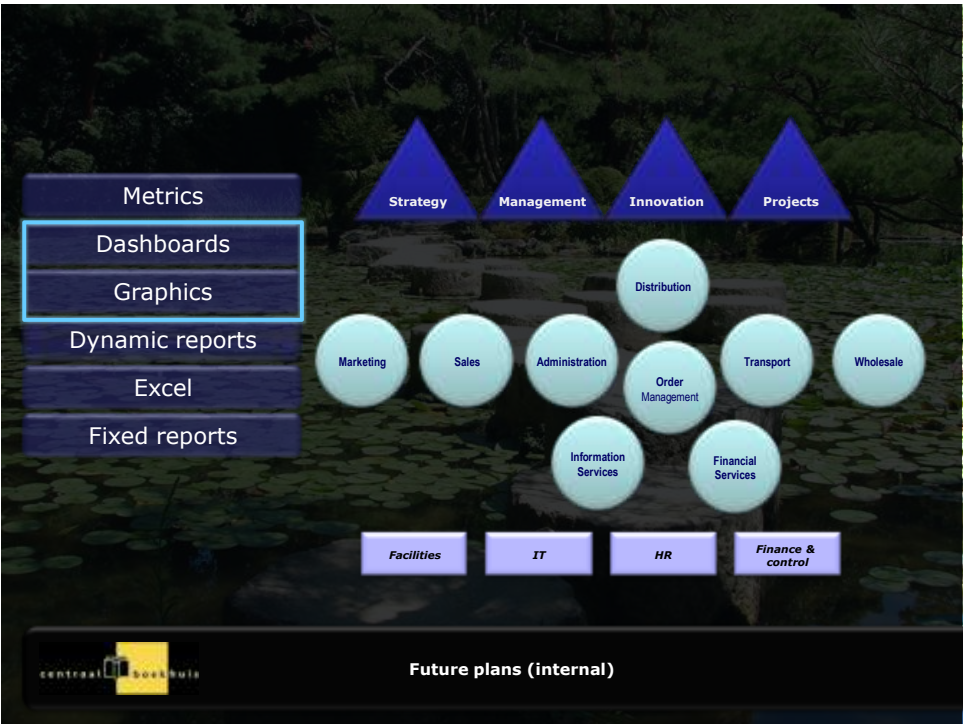






Boosting Value with BI
ManagementEvents





External


- Preferred supplier
- Factor of service
- Insight market
- Single point of business
 - Administration
 - Logistics
 - Information
 - Finance

Internal

- Aligned communication
- Factor of production
- Market insight
- Single point of information
 - Administration
 - Logistics
 - Information
 - Finance



Boosting value through BI




Zoek boeken

Zoek boekwinkels

Mijn boeken

Mijn Boekshopper

 Hoe te gebruiken de boek...

Zoeken

Top 25

Nieuw

Zoekterm: titel, auteur, isbn...

Kies een categorie...

<

>

0

100

Prijs

Go

Boeken

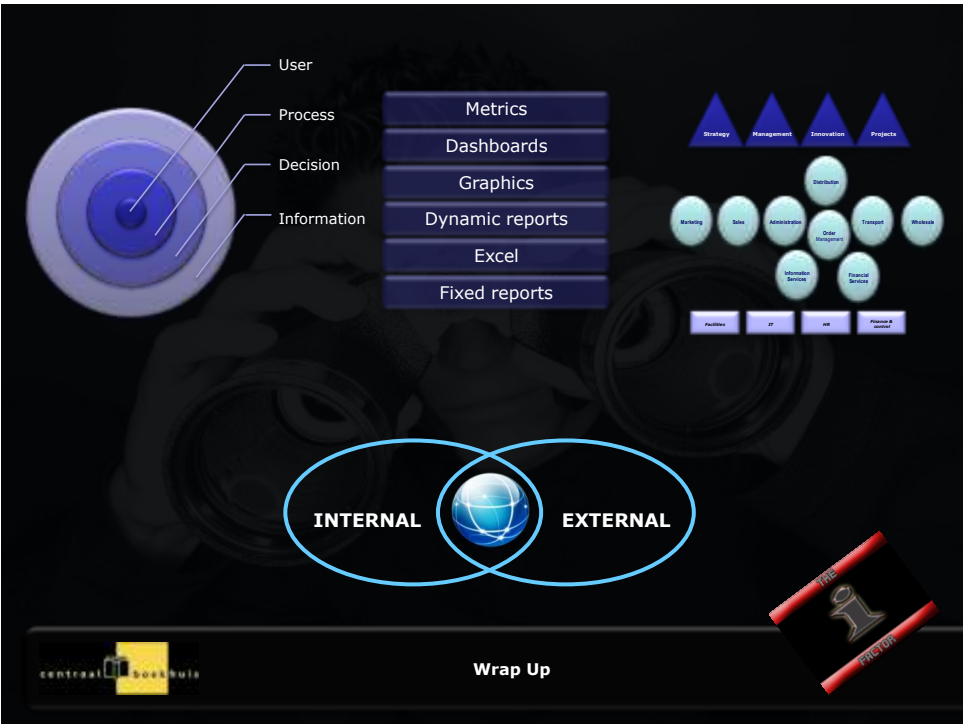
Boekwinkels

Mijn boeken

Mijn Boekshopper



The i Factor



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Site: www.cbonline.nl

Blog: www.bifacts.com

Twitter: @bifacts

Suggested reading:

Journal of Management Excellence: Creating value

Whitepaper Business Elements: Getting more business out of your processes

De i Factor (FD Outlook)

Informatie is Business (Tijdschrift IT Management)

Journal of Management Excellence: Creating value

centraal boekhuis

Questions