

Together we are a bestseller



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Centraal Boekhuis & Business Intelligence

Emiel van Bockel





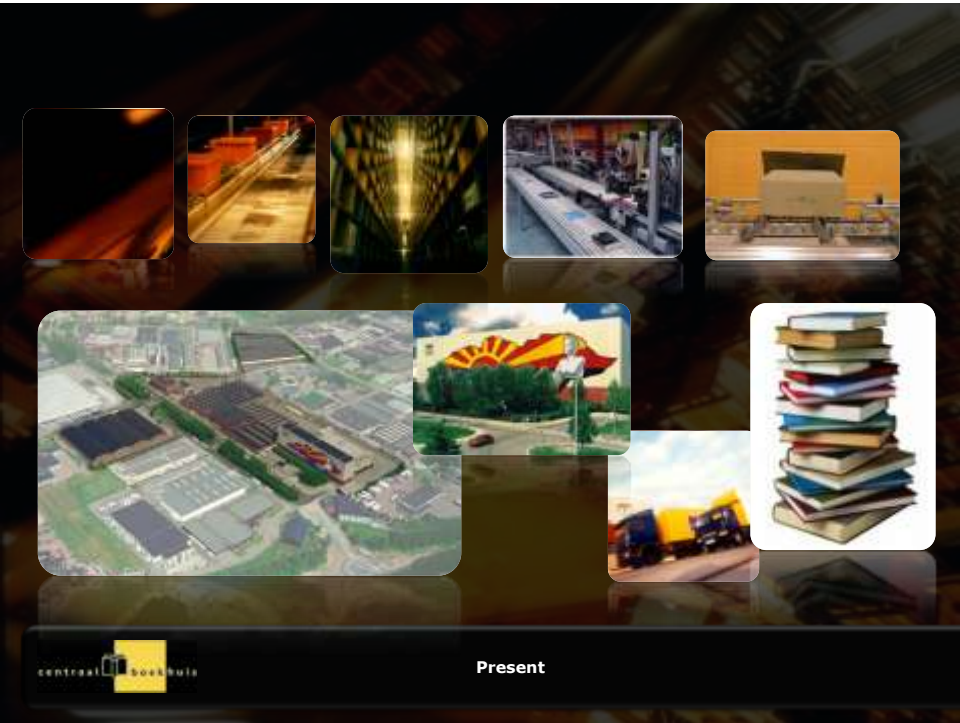
ORACLE BENELUX
USER GROUP

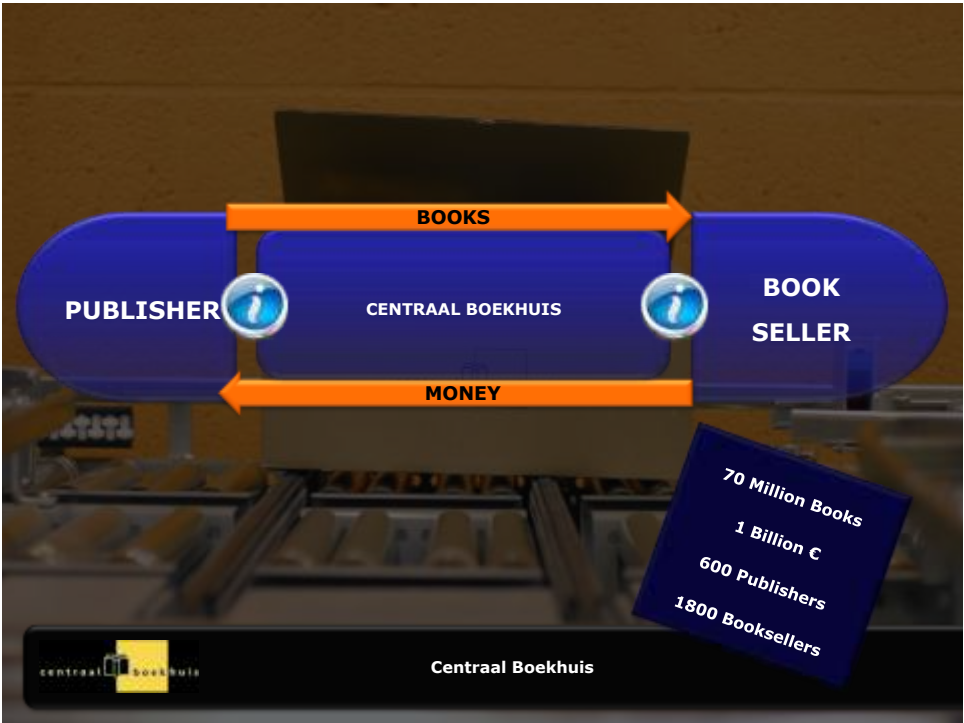


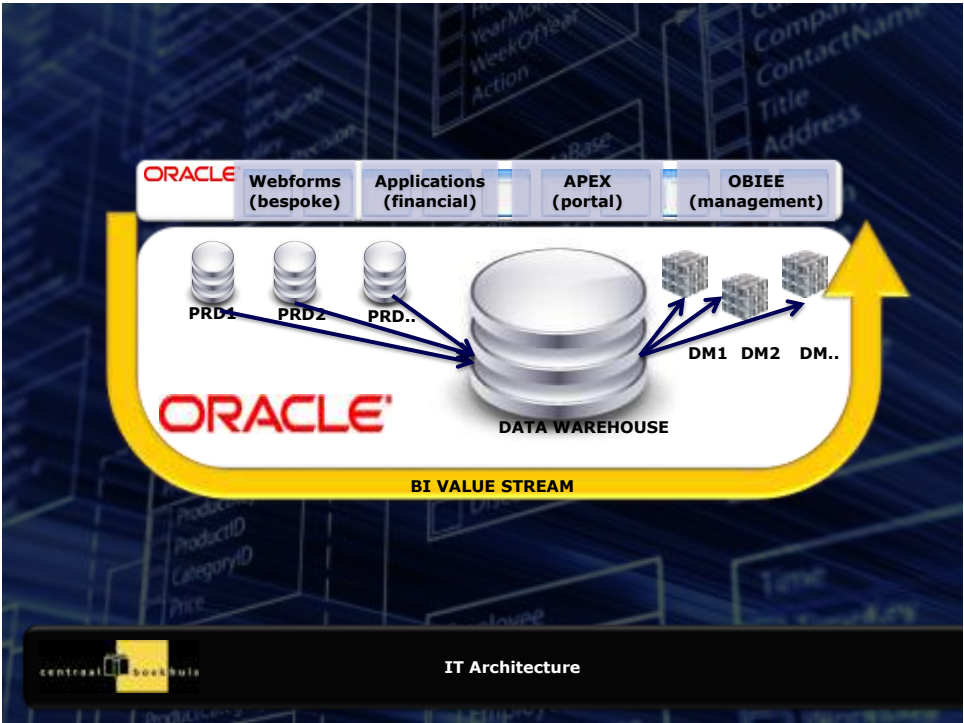
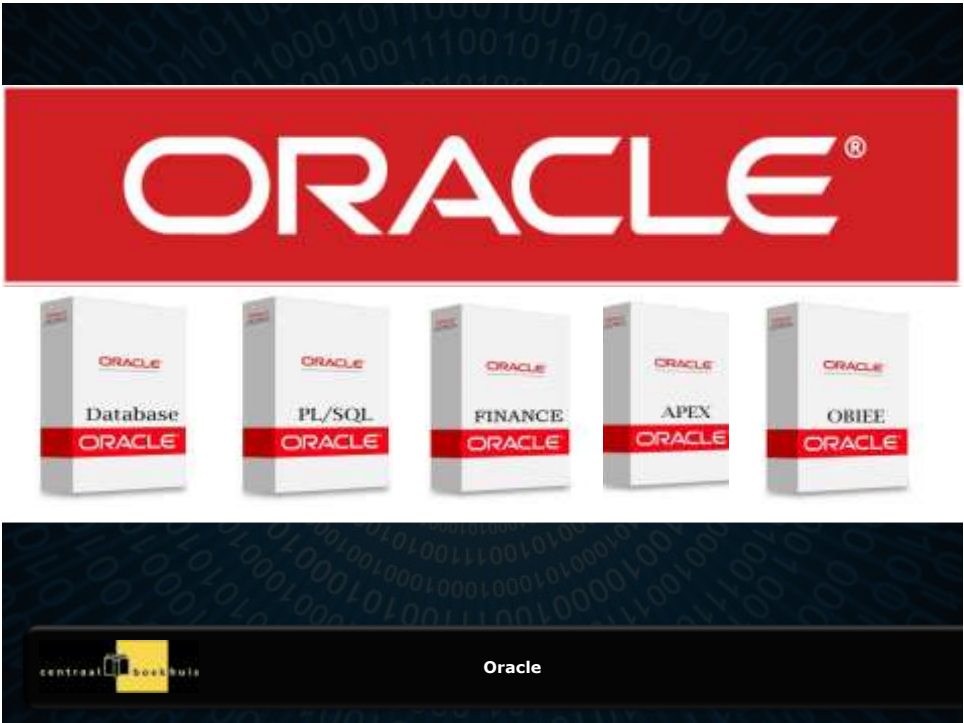
HISTORY
+
A SUCCESSFUL BI PROJECT
+
EXPERIENCE OF OTHER WORLDS
=
FUSION IN PROGRESS

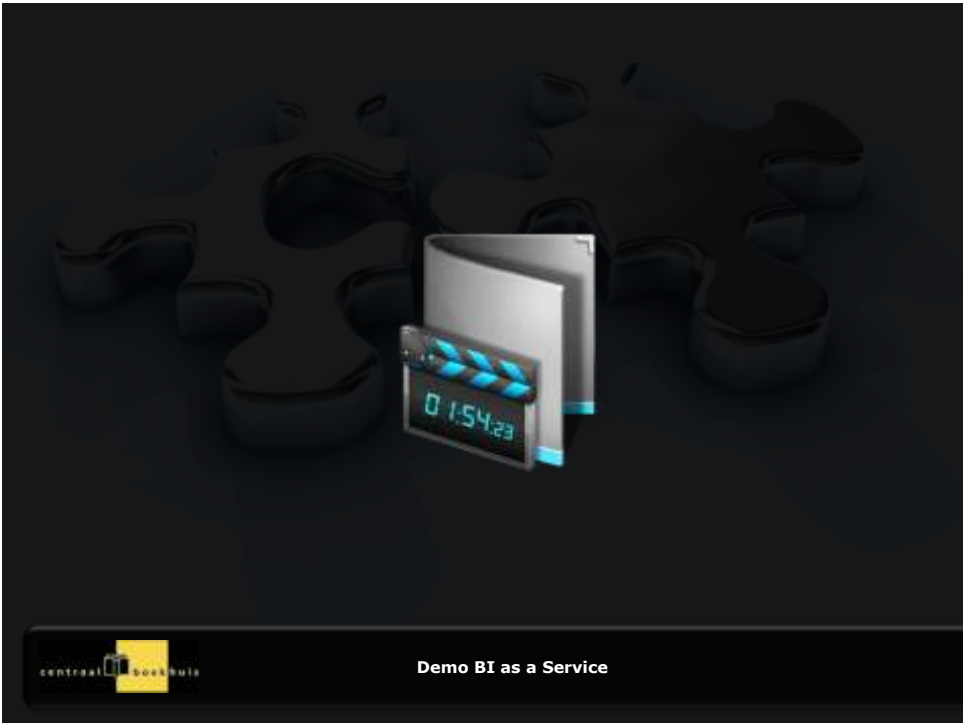


Fusion in progress









ckonline

ACTIONABLE

Dashboard

Overzicht

Werkmap

Archief

Downloaden

Systemen

jaar: 2010

maand: jan

1 jan jan

land: alle

toon

statistiek op:

alle

schermen op:

artikel

update

aan

update:

toon

aan

datum	artikel	update	aan	update:	toon	aan
23-01-2010	1.353	38	5.115	25.000	194	25.000
2010 januari	9.857	82	9.595	25.000	1.535	244.526
2010 jan t/m 21 jan	9.857	82	9.595	25.000	1.535	244.526
2010 februari	9.857	82	9.595	25.000	1.535	244.526
2010 jan t/m 21 jan	12.611	106	12.305	25.000	2.109	251.874
2010 jan t/m jan	18.933	131	18.902	47.000	3.435	278.511
2010 februari	200.000	2.417	197.876	47.000	36.023	3.076.422

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De hier getoonde van CK Online zijn de "gepubliceerde artikelen", niet inclusief de rapporten die gepubliceerd zijn op 23-01-2010

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ACTIONABLE

ckonline

CONSISTENT

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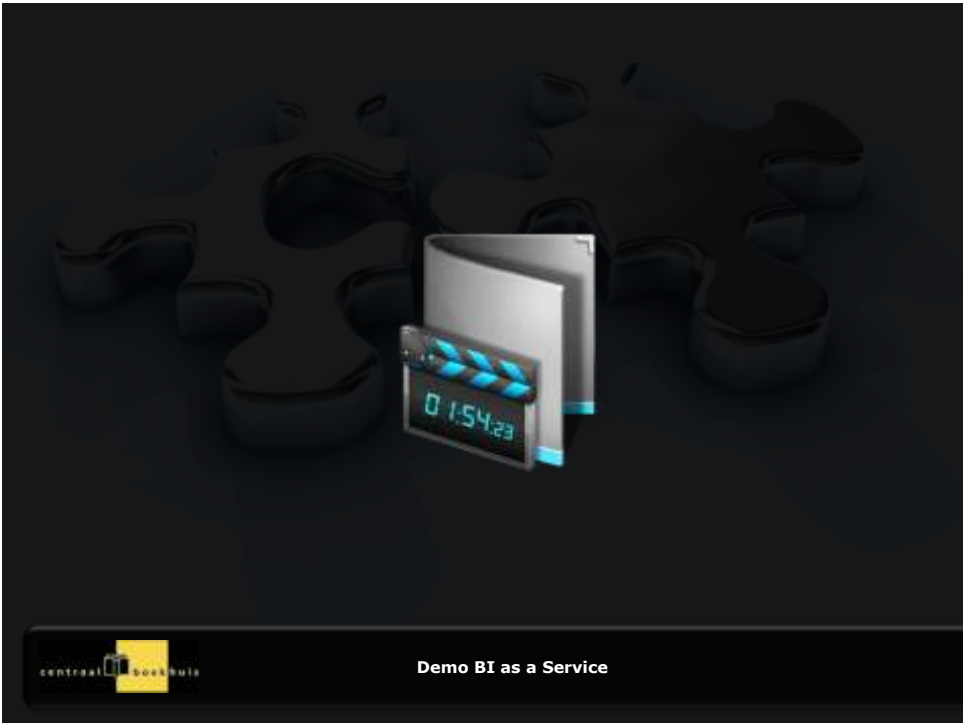
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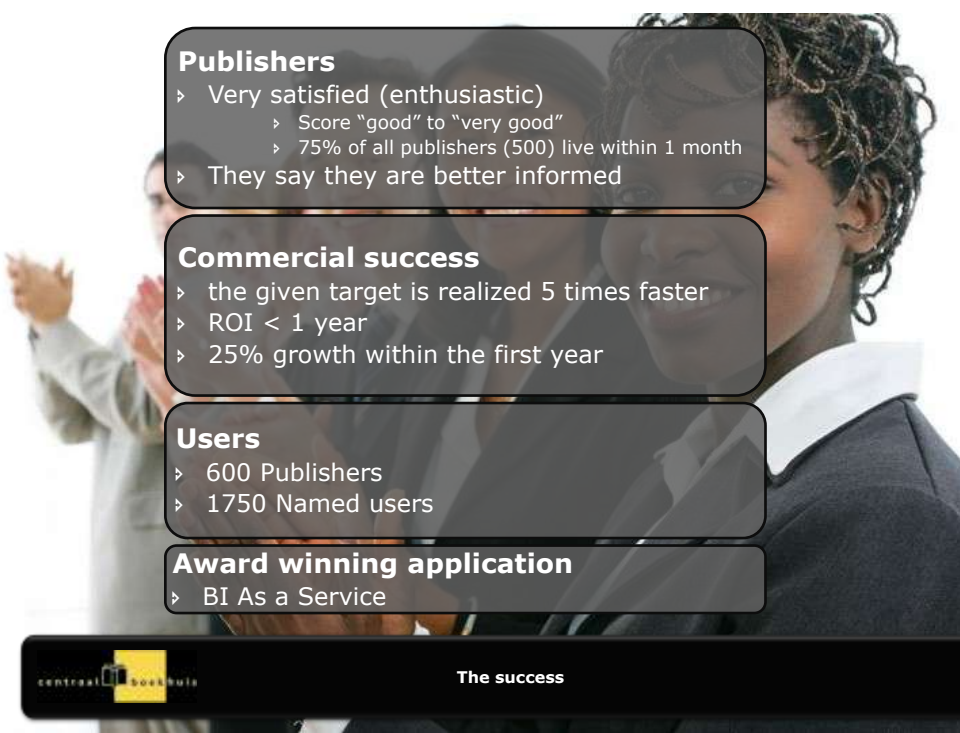
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Consistent

The screenshot displays the Flexibel website's search results page. The interface includes a navigation bar with tabs for 'Levenswijzer', 'Levenswijzer', 'Levenswijzer', 'Levenswijzer', 'Levenswijzer', 'Levenswijzer', 'Levenswijzer', and 'Levenswijzer'. Below the navigation bar, there are search filters and sorting options. The main content area shows a list of search results with columns for 'Levenswijzer', 'Levenswijzer', 'Levenswijzer', 'Levenswijzer', 'Levenswijzer', 'Levenswijzer', 'Levenswijzer', and 'Levenswijzer'. The text 'Filters', 'Sorting', and 'Zoom in / out' is overlaid on the image, indicating the interactive features of the website.







Publishers

- › Very satisfied (enthusiastic)
 - › Score "good" to "very good"
 - › 75% of all publishers (500) live within 1 month
- › They say they are better informed

Commercial success

- › the given target is realized 5 times faster
- › ROI < 1 year
- › 25% growth within the first year

Users

- › 600 Publishers
- › 1750 Named users

Award winning application

- › BI As a Service



The success



Emiel van Bockel:

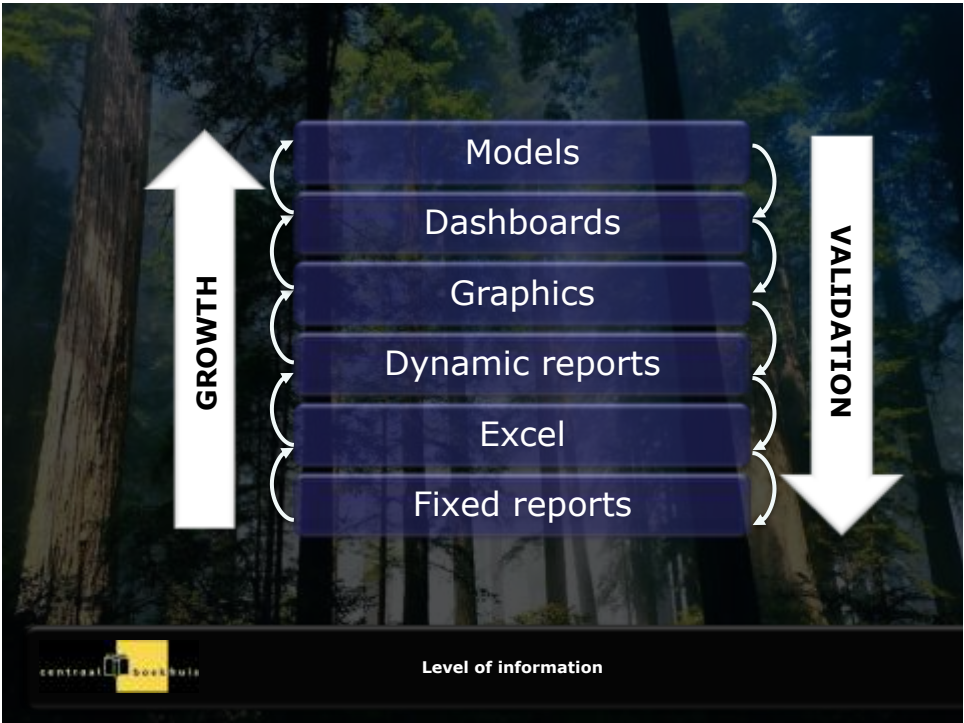
- ✓ We got the tools
- ✓ We got the data
- ✓ We got the skills

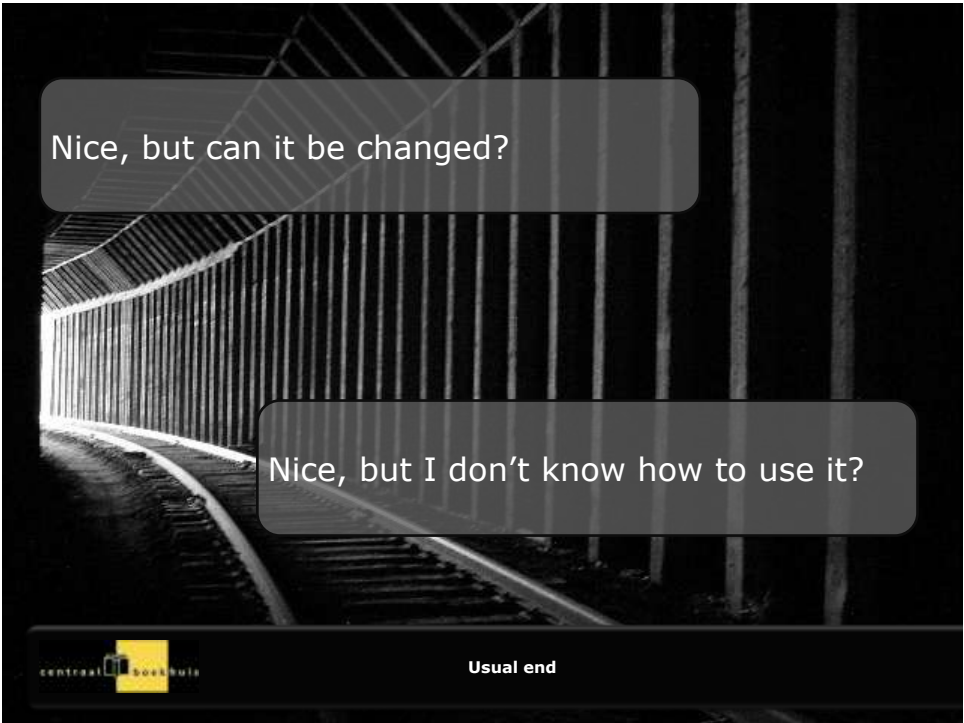
Customer:

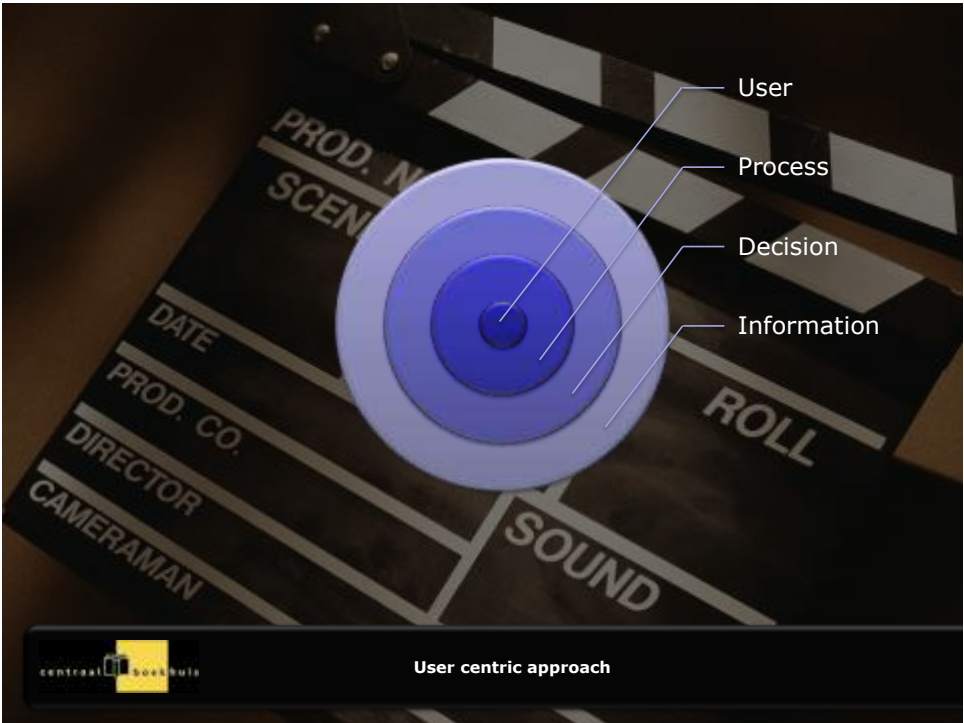
- ✓ I don't want a dashboard
- ✓ I don't understand such metrics
- ✓ I just want a flexible report

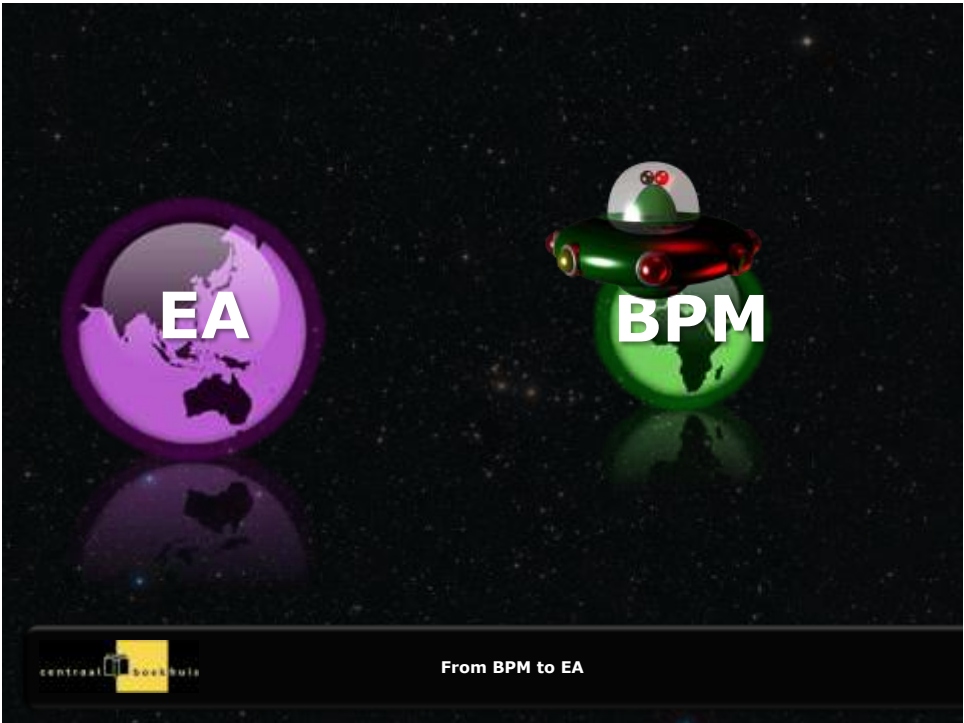
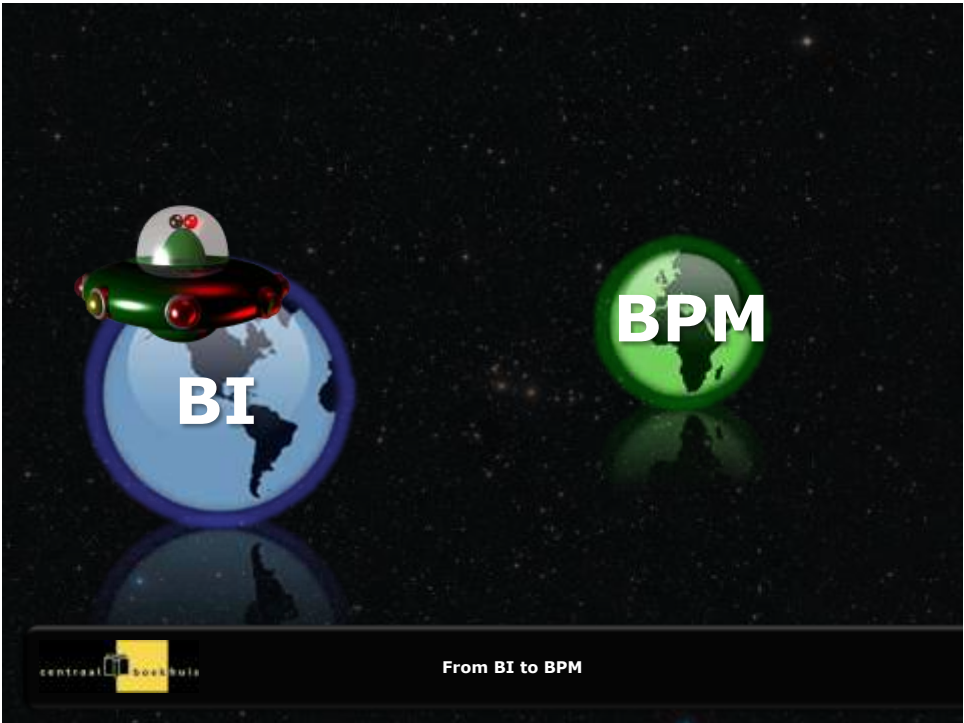


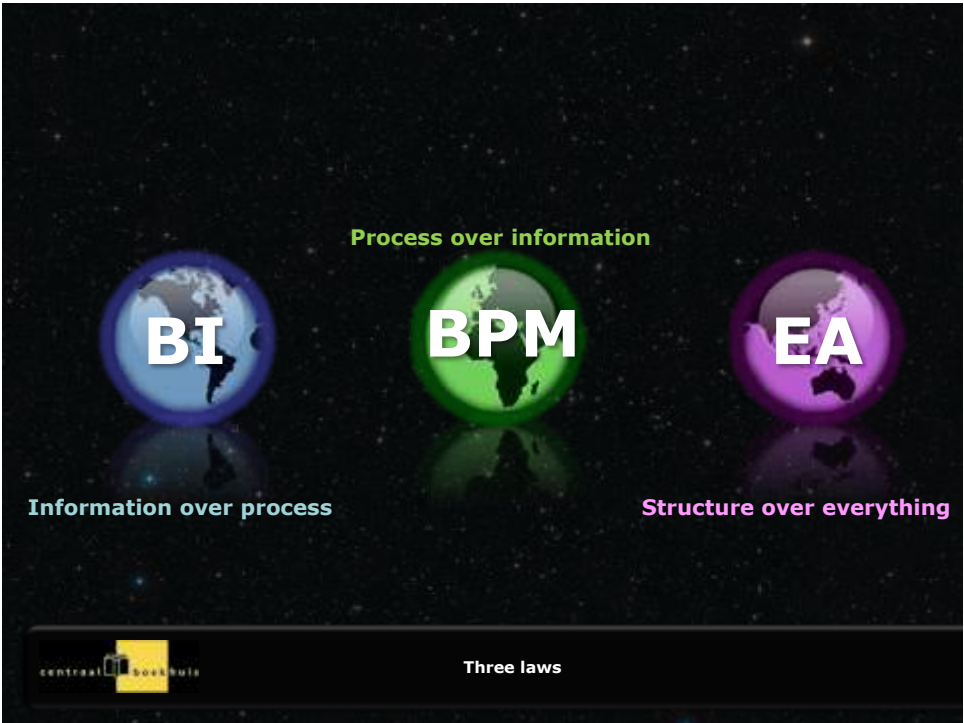
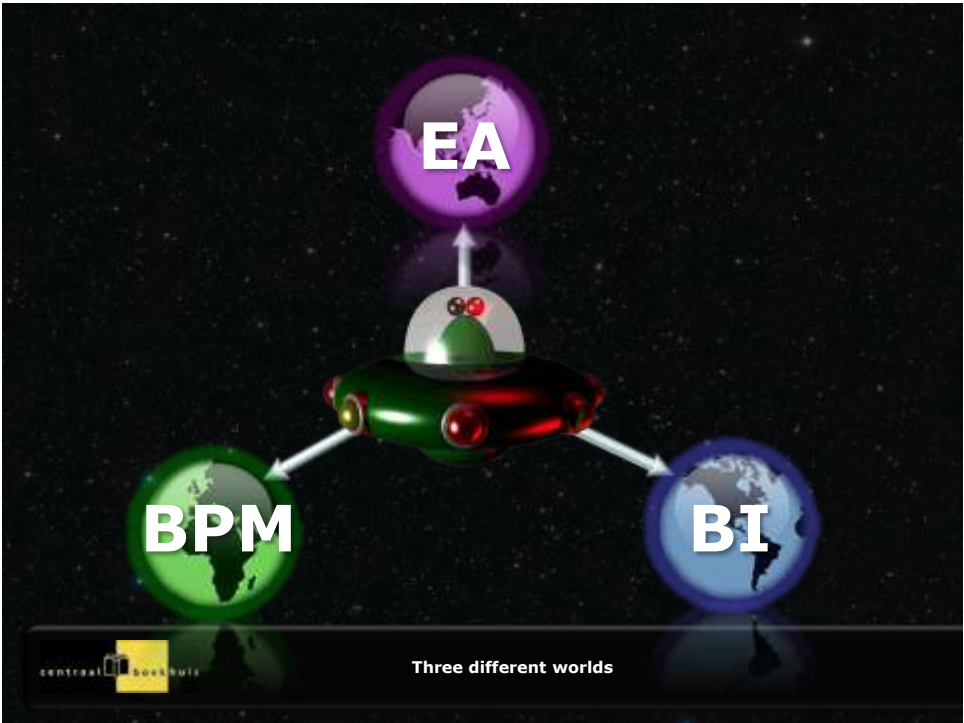
Lessons learned

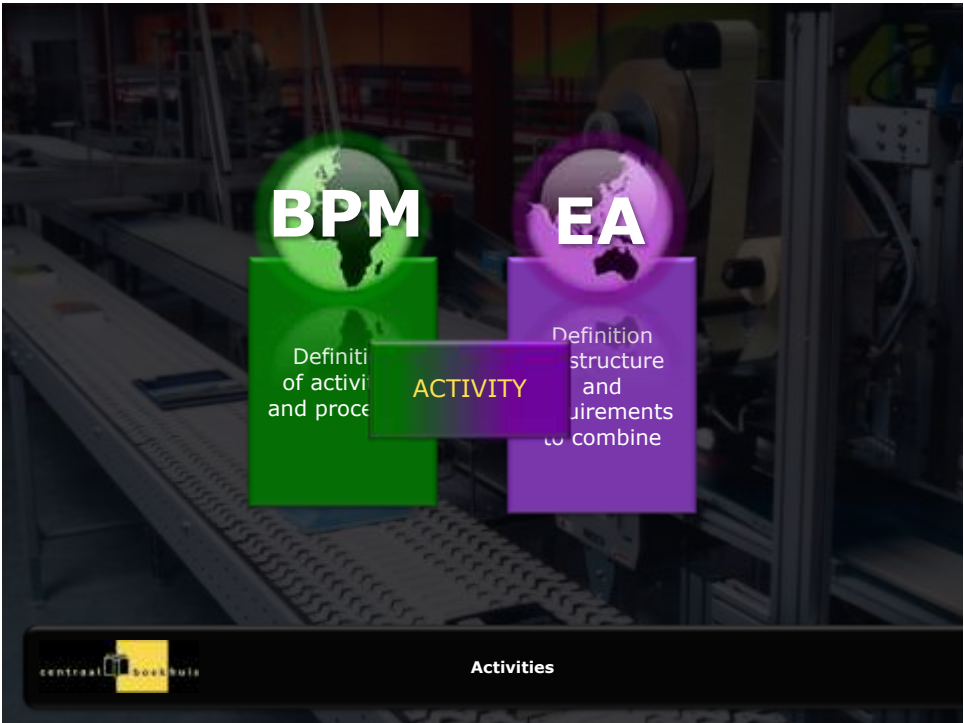
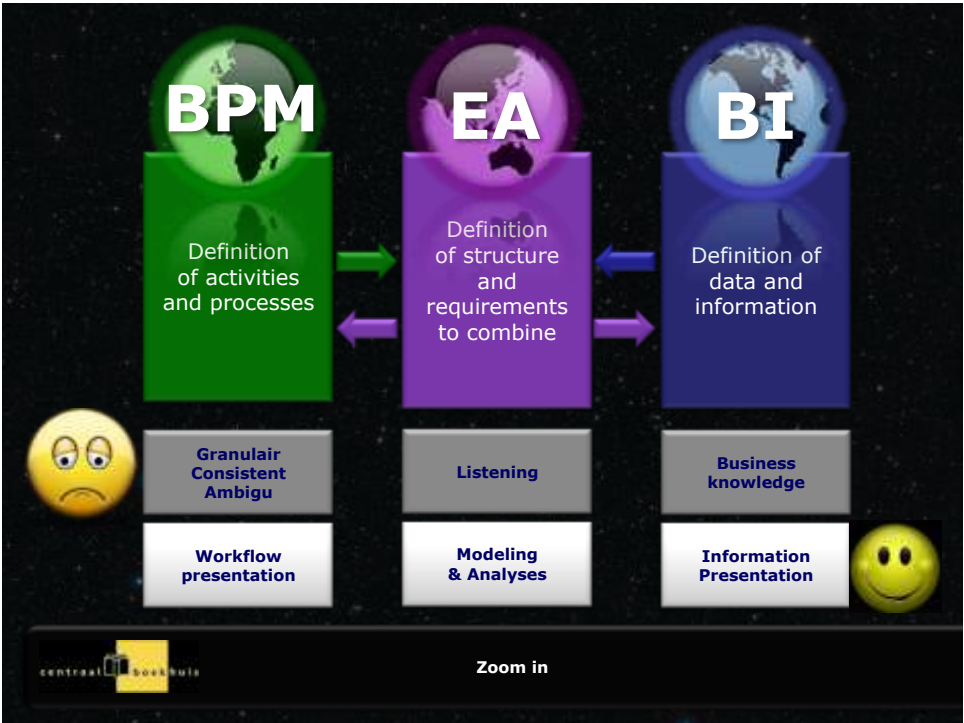


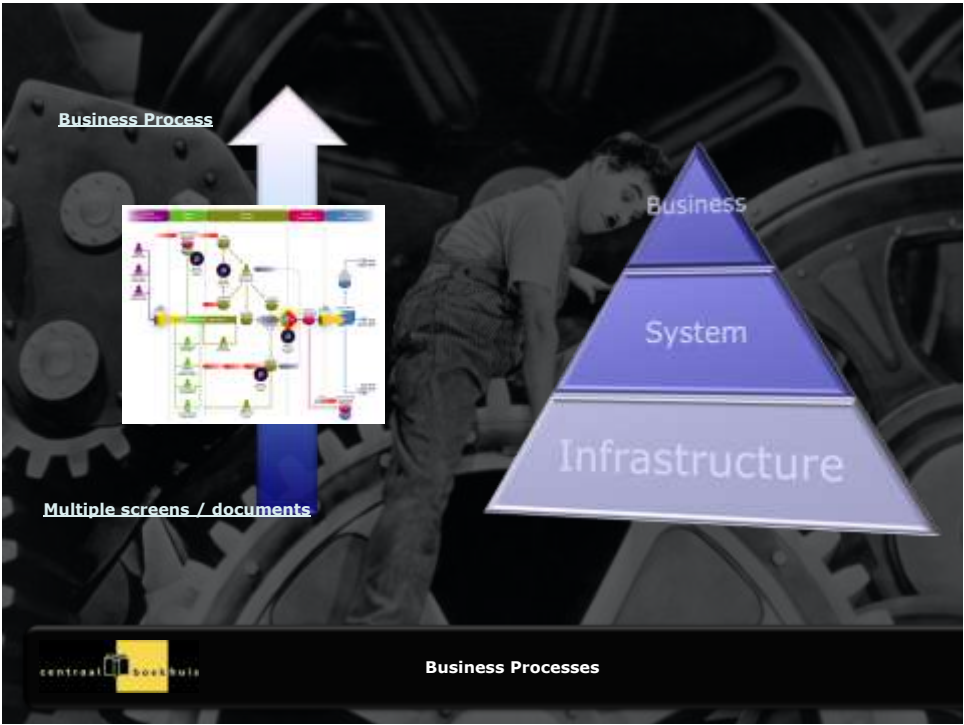
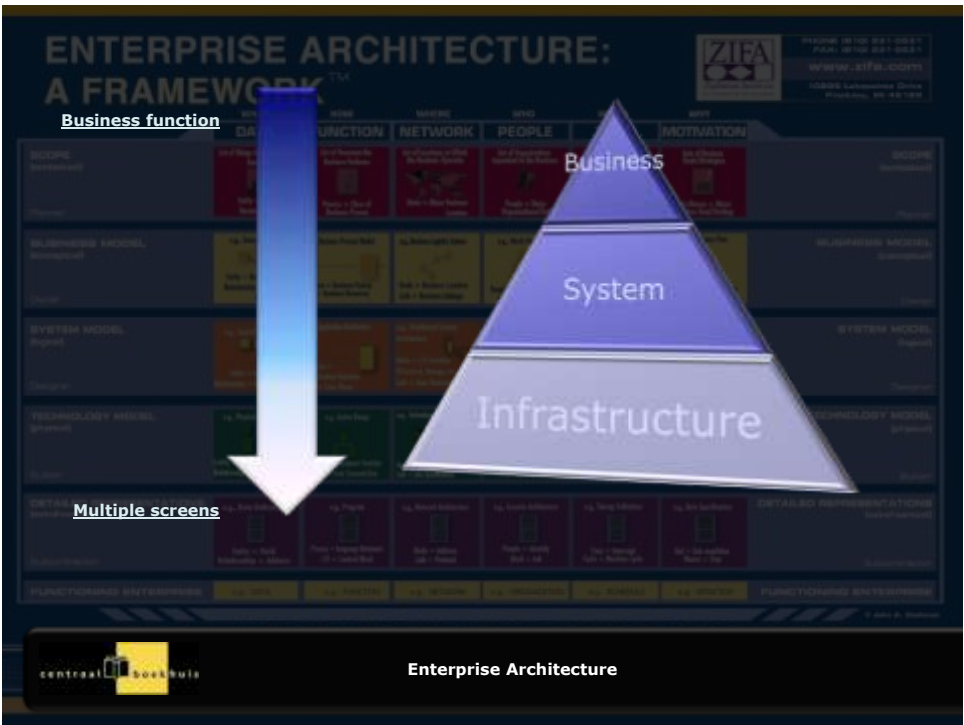


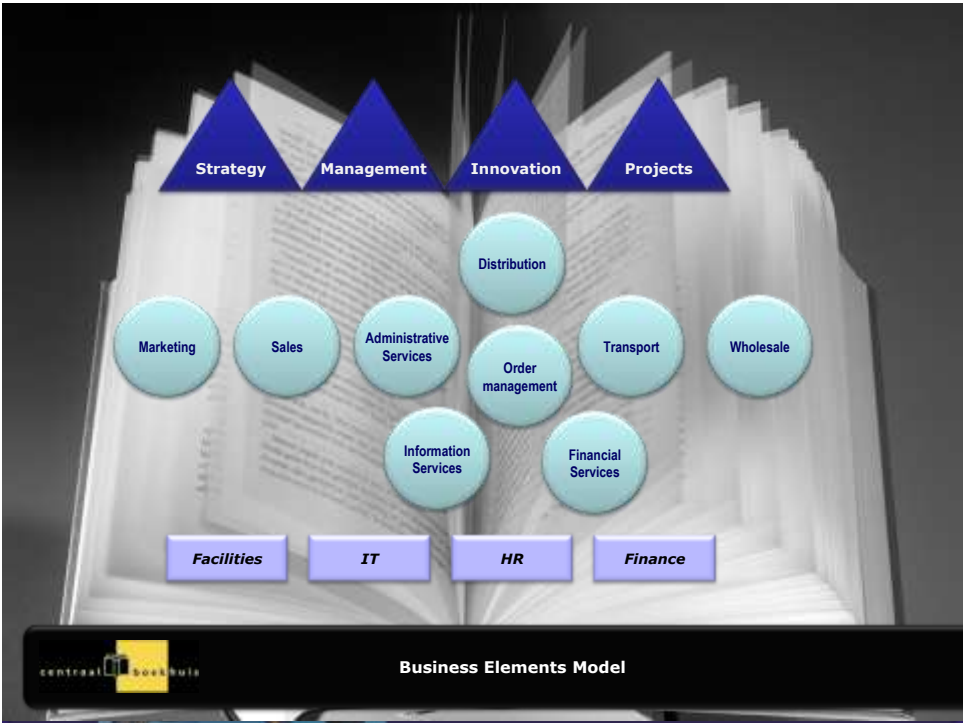
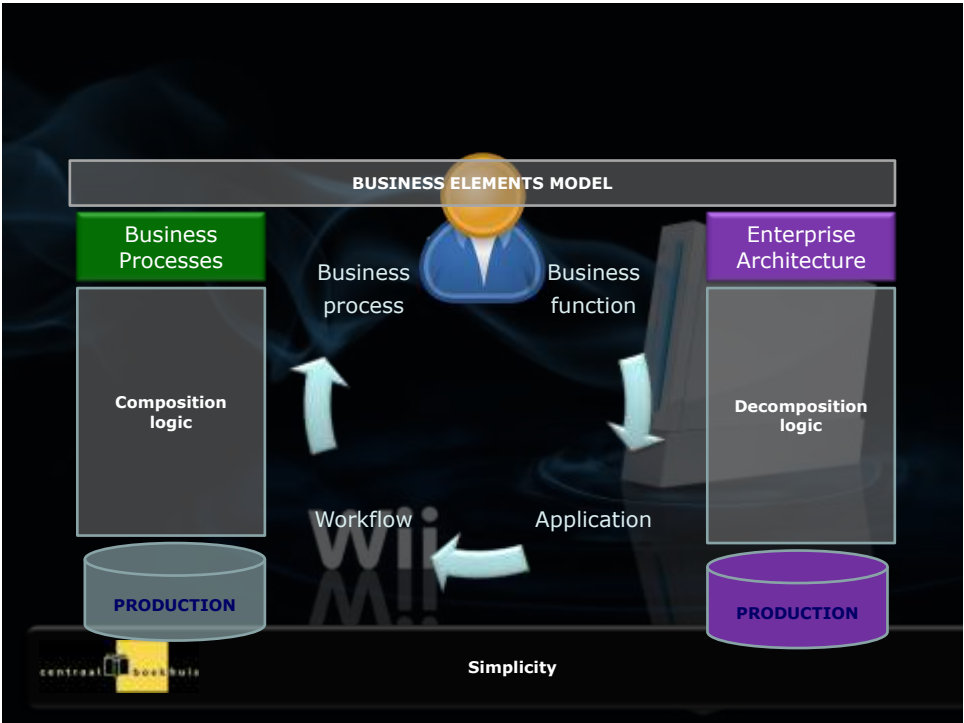














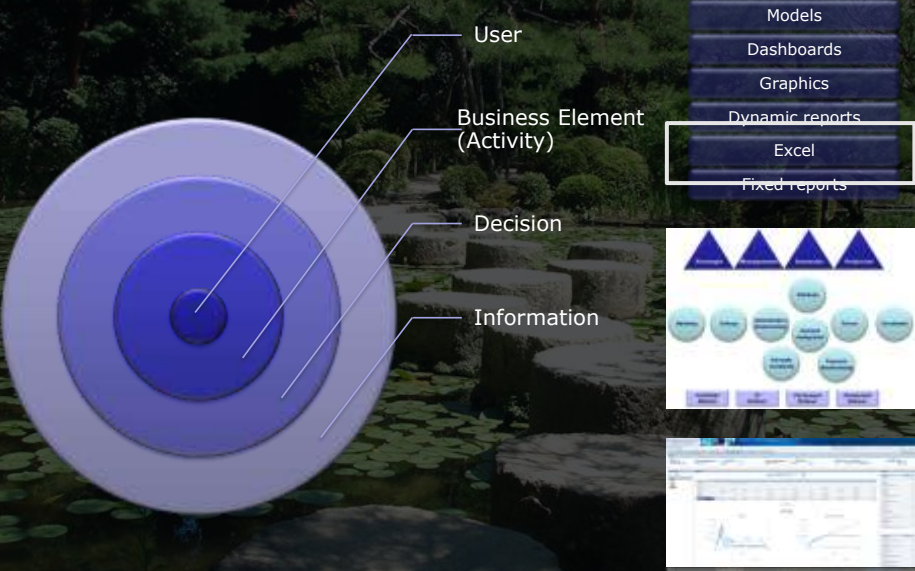
PROCESS = FLOW of operating activities



ELEMENT = SET operating activities

Process versus Element

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User

Business Element (Activity)

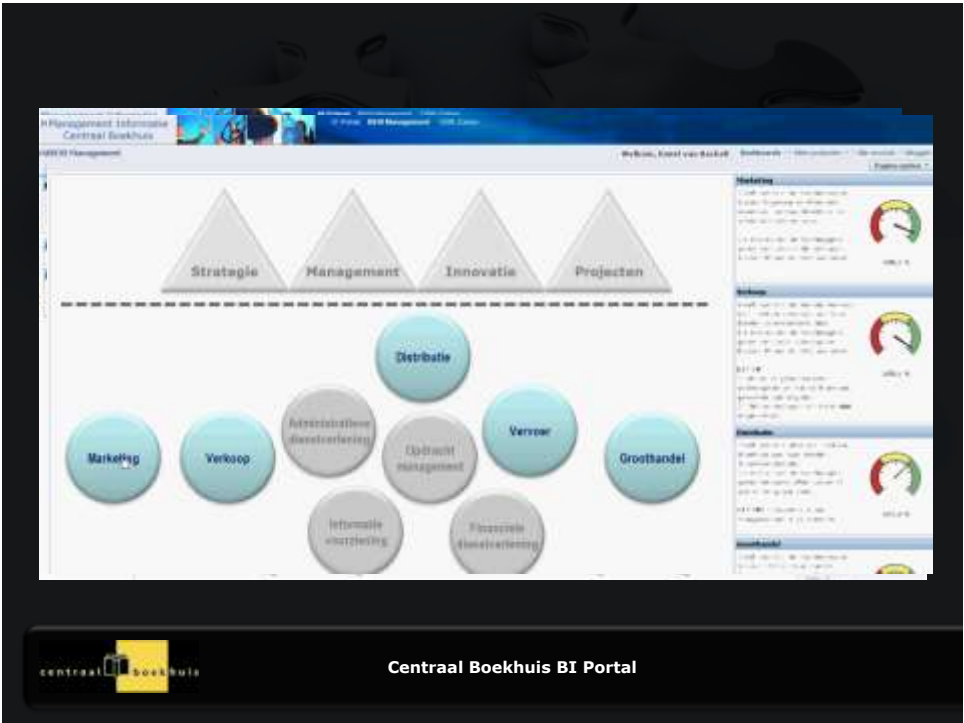
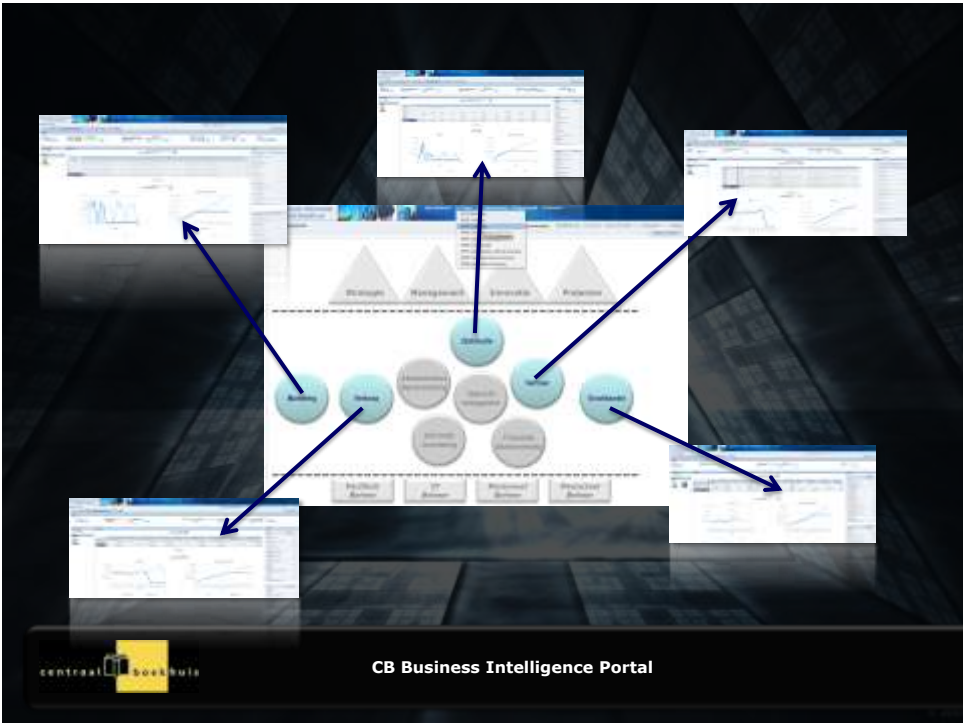
Decision

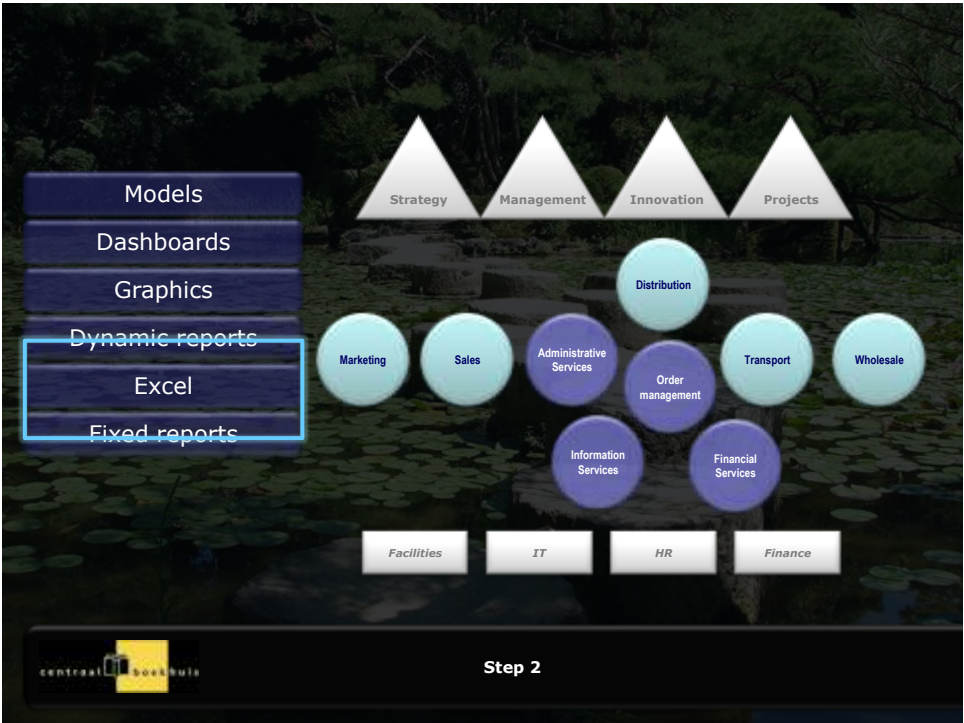
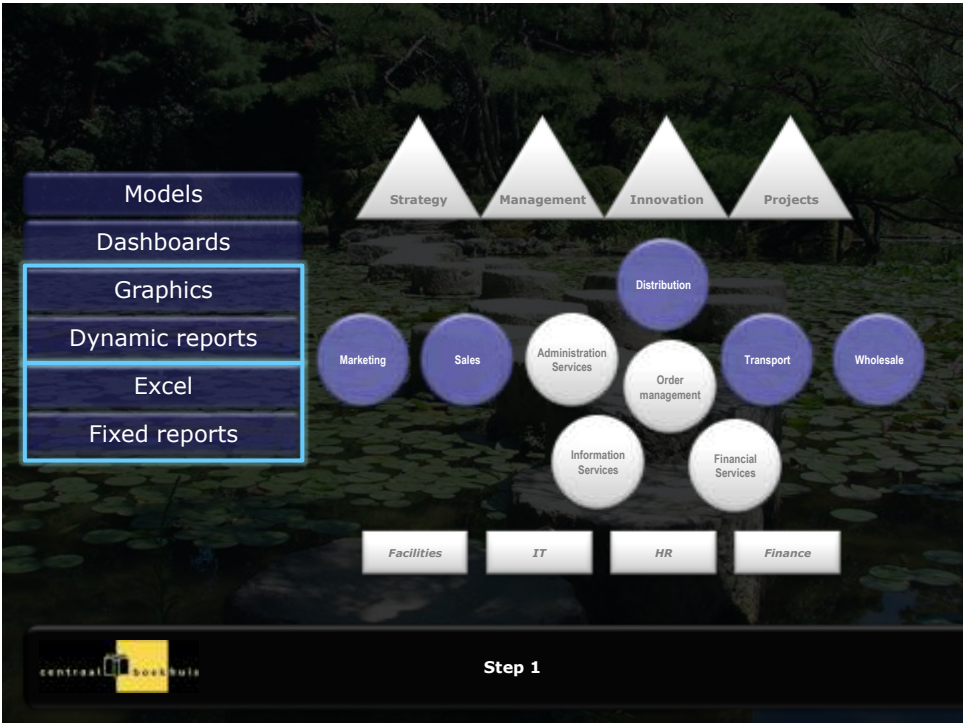
Information

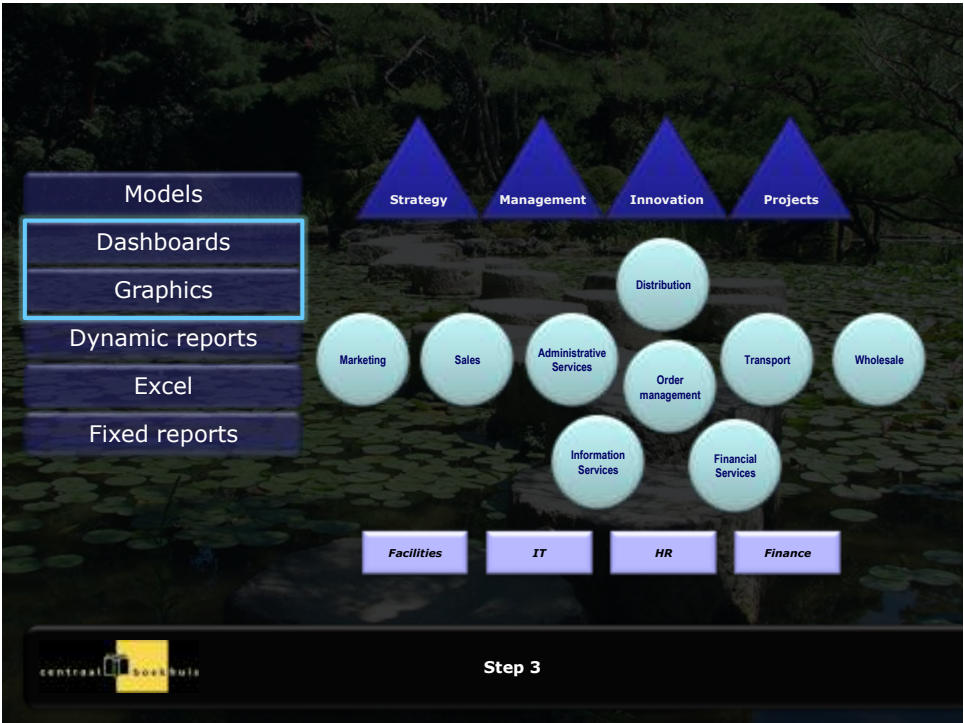
- Models
- Dashboards
- Graphics
- Dynamic reports
- Excel**
- Fixed reports

Project stepstones

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The image shows a hand holding a globe. Three circular labels are positioned around the globe: 'EA' (top, purple), 'BEM' (bottom left, green), and 'BI' (bottom right, blue). A semi-transparent grey box is overlaid on the globe, containing a list of factors. The background is dark.

- Communication Governance
- Aligned Functionality
- Aligned Information
- Factor of Performance
- Factor of Service
- Easy Future Roadmap

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SUCCESSFUL BI: FUSION IN PROGRESS

The image features a wireframe head in profile, facing left, against a dark background with a blue grid pattern. The text is centered within the head's outline.

Business Intelligence

It's not about gathering information
and hope you can find a decision to make

It's about gathering decisions
and hope you can find information to create

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Mental snack

